

Consider the value of teasing **more** than just a snippet about your highly unique experience to someone already in town, on vacation... actively searching for fun things to do around here...

Today's digital marketing requires capturing a customer's attention at some point between the idea of a future vacation and their search for fun activities and experiences upon arrival at their final destination.

Land the timing just right, and you might be trusting your ad budget to an artificial intelligence (or company with their own competing products and services) auctioning that same customer's attention to the highest bidder.

VisitorFun is unique. We connect you to an in-market audience looking for fun things to do once they have arrived. More than just a short sentence of copy, we promote local businesses using quality photos and video to show the fun you offer.

Your entire business profile content is also published on visitorfun.com, regardless of your ExploreBoard network purchase.

We organize relevant information (those details found on multiple pages across your own website) to quickly guide a visitor to a reservation decision.

VisitorFun also provides real experts to answer questions and help with your campaign.



**Business Profiles**  
**TOUCHLESS EXPLOREBOARDS**

- **5-10 Photos**  
753 pixels x 405 pixels minimum
- **(1) Video (16:9 specs)**  
.flv, .mov, .or mp4 files  
50 MB file size maximum  
*If no video is provided, your 5-10 photos will rotate on the screen.*
- **(1) "Why You Should Go" Copy**  
Up to 1,000 character/spaces.
- **(1) Physical Address**  
For mapping/directions.
- **(1) Contact Phone Number**



**EXPLOREBOARD TOUCHSCREENS**

- < **All "Touchless ExploreBoard" items PLUS:**
- **Up to 3 PDF Documents** | Up to 5 MB each
- **Up to 3 Special Offers** | 300 char/space max each
- **Up to 3 Fun Facts** | 300 char/space max each
- **Up to 3 Insider Info Tips** | 300 char/space max each
- **Days & Hours of Operation**
- **On-Site Amenities, Parking, Access, Cost, Discounts, Payment Options**  
Choose all that apply from our current checklist.
- **Individual & Recurring Events:**  
Each includes the event date, start and end time, 1 event photo (743 pixels x 405 pixels), event address, an event description up to 500 characters/spaces, event booking phone number and booking URL, event cost/price range, booking info, appropriate ages, and a recommended time allotment.



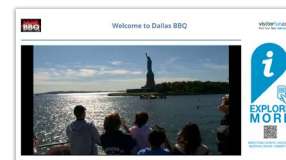
**VISITORFUN.COM PROFILE INCLUDES:**  
**All Items above PLUS:**

- (1) Website URL
- (1) Contact Email Address
- (1) Booking Phone Number
- (1) Booking URL
- Social Media links to your business Facebook, Instagram, YouTube Channel and Twitter feeds



**DIGITAL SIGNAGE**  
**- 220 pixels wide x 830 pixels tall**

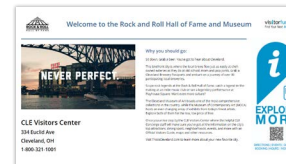
.jpg, .png, or .gif files - without animation  
*NOTE: Some locations have screens installed in a portrait (vertical) orientation & require 270 pixels wide x 1477 pixels tall designs. Please confirm with your Media Consultant before sending this ad size.*



Touchless Screen Take-Over Ad



Touchscreen Screen Take-Over Ad



Touchless Screen Profile



Touchscreen Home Screen with Banner Ad



Touchscreen Profile



Touchscreen Event Calendar



Touchscreen Profile With Event



Touchscreen Profile Maps, PDFs, Hours



visitorfun.com profile



Touchscreen "More Like This" feature



**DIGITAL SIGNAGE**  
**ExploreBoard Screen Take-Over Ad**  
**Up to 20 seconds long**  
**Stripped of sound/audio**

High quality .mp4, .mov or .avi files  
Up to 50 MB file size  
Aspect Ratio 16:9 (1920 x 1080)

