

HOSTING AN EXPLOREBOARD



22" TABLET ON DESKTOP STAND OR FLOOR STAND

- Android App
- Available as Touchscreen only

32" OR 42" EXPLOREBOARD SCREEN ON FLOOR STAND

- Available in Touchless and Touchscreen options

FLOOR STAND COLORS: Silver, Black & White: Please ask for current availability

PROMOTE LOCAL TOURISM:

ExploreBoards run 24/7, showcasing engaging visitor content with high quality images and videos of fun things to do.

Participating businesses are managed through relationships with your local **CTM Media Group** representatives at no cost to you as a host partner.

DRIVE REVENUE:

Feature your restaurant, bar, spa, or other on-site services on your ExploreBoard with additional exposure on **visitorfun.com**.

SHARABLE INFORMATION VIA EMAIL AND SMS:

Most ExploreBoard content is published on **visitorfun.com** so your guests can send information to their personal devices through email or SMS (text message) as they explore your area.

ENHANCE YOUR GUEST EXPERIENCE USING THE FOLLOWING EXPLOREBOARD FEATURES:

Maps & Directions From Your Business To Local Attractions Including An "Around Here" Feature.*

Information translations in English, Spanish, German, Portuguese, French or Mandarin.*

Local Airport Flight Departure Times*

Menus, Brochures, and Schedules from Participating Area Businesses*

Event Calendar* with details for upcoming special events, timed exhibits, and performances.

Special Offers and Deals*

Booking information to make reservations or purchase tickets*

***NOT AVAILABLE ON TOUCHLESS EXPLOREBOARDS**

HOME SCREEN HOST LOGO & WELCOME MESSAGE:

Your business logo and name are continuously promoted on your ExploreBoard home screen to increase brand awareness and welcome guests.

PRIVACY, POWER, AND INTERNET CONNECTIVITY:

Our screens are not Internet browsers and do not require users to provide any personal information. The security of your network and guest privacy are important to us.

ExploreBoards do require a standard power outlet and stable wired or Wi-Fi Internet connection. Please ask for our full **Technical Brief** for details on clearing necessary ports, MAC addresses, and firewalls to ensure a safe and constant connection for all guest features to work properly and provide the latest information for events and flight times.

SERVICE & SUPPORT

Full-time content support is available for host partners and local businesses through CTM Media Group.

ExploreBoards are serviced with technical online and phone support and on-site service visits from uniformed CTM Media Group staff.

LICENSING PARTNERSHIPS:

We work with local CVBs, DMOs and Chambers on license partnerships to promote member content on their own ExploreBoard network. Ask for current pricing for hardware and content support.

WORK WITH US:

1-888-303-0615

ctmmediagroup.com

visitorfun.com