

Let's Build Your Visitor Fun Profile

5-10 Photos Showing Your Fun

.jpg, .gif and .png images are accepted

Send a minimum of 5 (and up to a maximum of 10) high quality, wide-shots (landscape/horizontal orientation) to be sized/cropped to 753 pixels wide x 405 pixels high. Indicate one photo best depicts your business and grabs the visitor's attention. Designate that image as your "thumbnail" to appear on the home screen with your profile name.

Copyright Law: Always have the proper authorization/permission to publish any media files sent to us. Be prepared to provide photographer or model release forms and/or proof of paid and active licenses for any stock images.

Your Profile Name

Profile names can be up to 70 characters long, including spaces.

On ExploreBoard touch screens, the 70 character limit appears on two stacked lines with up to 35 characters/spaces per line. Short profile names may use the second line for a tag line (appearing on ExploreBoard touch screens only.) - *Sorry, no use of ALL CAPS or any special characters.*

Your Destination

Select the best match from a full list of current destinations available on the visitorfun.com home page

Exact Address (One Per Profile)

Street Address (As Google recognizes it)

City • State/Province • Zip/Postal Code

Country (Latitude/Longitude Coordinates are optional)

Your Business Type (Category)

Select the best match(es) from a full list of current categories provided by your sales team. Multiple categories may be selected as long as the profile content supports each category option. *NOTE: Profiles categorized under any "Stay" categories will not appear on touch screens installed at host partners also assigned to a lodging category.*

Your Contact Information

(1) Contact Phone Number

(1) Website URL

(1) Contact e-mail address

(1) Booking Phone Number (Optional)

(1) Booking Website URL (Optional)

(1) Booking information message (Optional)

Up to 250 characters including spaces

NOTE: Explore Boards do not navigate to websites. Any URL links provided will connect from visitorfun.com profiles on a visitor's personal device.

Please note: CTM will set your business up with an Advertiser account on visitorfun.com to submit your profile information directly. Alternatively, we can set up a consultation call to obtain this information.

The screenshot shows a user profile on the visitorfun.com website for the Intrepid Sea, Air & Space Museum. The profile includes a search bar, navigation tabs for USA and Canadian destinations, and a menu with categories like Attractions, Shop, Eat, Stay, Museums, Sightseeing, Nightlife, Sport & Outdoor, Theatre & Events, and Services. The main content area features a map of the museum's location at Pier 86, 12th Ave. and 46th St., New York, NY 10036. Below the map is a photo of people on a roller coaster. To the right, there is a calendar showing a 'Kids Week' event on Sunday at 10:00 AM EST. Below the calendar, there are sections for 'SPECIALS' (Local Discount) and 'WHAT'S AROUND HERE?' (Lucky Cheng's, Circle Line Sightseeing Cruises, City Sightseeing New York, Wicked - Broadway, Comfort Inn Times Square West). The profile also includes a 'Why You Should Go...' section with a description of the museum's exhibits and a 'Share' button.

Describe the Experience You Provide

The visitor has arrived in town seeking recommendations for fresh, smart, delicious and exciting local experiences. That same visitor is self-selecting the many activities that look fun and interesting to them. We have only a few moments to capture and hold their attention.

Share with us (in your own words, not scraped from your website or referencing any url links to your website) exactly what you offer and what sets your experience apart from competitors or other local options available to the traveler. Based on this information, our Digital Content Editors will write a professional, unique, authentic and actionable recommendation of up to 1,000 characters, including spaces answering "Why Should You Go?"

Extra Fun

What Should We Know?

Hours of Operation

Open: Year round • 24/7 • Seasonally Closed: Jan • Feb • Mar
April • May • June • July • Aug • Sept • Oct • Nov • Dec
Closed: Monday • Tuesday • Wednesday • Thursday • Friday
Saturday • Sunday
(Please submit daily hours of operation separately)

Cost

Free • Less than \$25 • Less than \$50 • Less than \$75 • Less than \$100 • Less than \$150 • Less than \$200 • More than \$200

Payment

Cash • Check • Travelers Check • MC • Visa • AMEX • Discover
ATM On-Site • Currency Exchange Available • Debit

Discounts Offered

AAA Members • CAA Members • Children • Groups • Seniors
Students • Military

Access

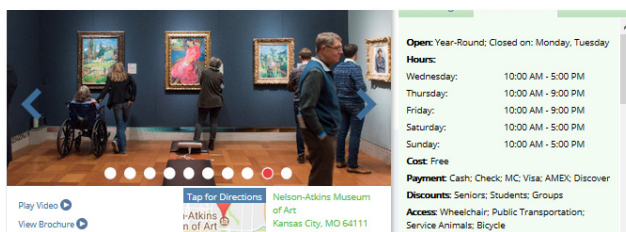
Bicycles • Pets • Public Transportation • Service Animals
Wheelchair

Parking

Free On-site • Paid On-site • Street • Valet • Bus • Bicycle

Available On Site

Audio Tour • Self-Guided Tour • Guided Tour • Private Tour
Free Samples • Café • Restaurant • Bar • Concessions • Vending
Machines • Private Dining • Patio Dining • Stroller Rentals
Babysitting • Kids Activities • Family Restroom • Changing
Station • Shuttle Service • Wheelchairs • Meeting/Conference
Rooms • Banquet Facilities • Wi-fi • Business Center • Concierge
Multilingual Staff • Gift Shop • Souvenirs • Lockers • Bike Storage
Ski/Board Storage • Pool • Fitness Equipment • Spa Services



Extra Fun!

Up to 3 Specials

Offer Title (Up to 100 characters, including spaces) • Offer description (Up to 200 characters, including spaces) *Note: Each offer requires a specific start & expiration date.*

Up to 3 Insider Info Tips

Up to 300 characters each, including spaces.
Examples: Wear comfortable shoes, bring money for meters, etc.

Up to 3 Fun Facts

Up to 300 characters each, including spaces.
Example: 10 major motion pictures were filmed here.

CALENDAR

Sun	Mon	Tue	Wed	Thu	Fri	Sat	More
18	19	20	21	22	23	24	

Sunday 10:00 AM EST
Kids Week

Discover how science intersects with art, sports, games, and nature through fun-filled activities for all ages. All Kids Week activities are free with museum admission.

Add Learn More

Visitor Fun Calendar (Events)

Note: Scheduled events will appear only during a client's contracted campaign date range.

- **Event Name** Up to 70 characters, including spaces
- **Event Start & End Date** (Required for all events)
- **Event Start Time* & Time End Time** including time zone (Required for all events)
 - (1) Event Photo (Optional) The profile thumbnail will be used as the default image.
 - (1) Event Location (Provide a specific address only if different than the business profile's location)
 - (1) Event Booking Phone Number (Optional)
 - (1) Event Booking URL (Optional)
- **Event Description** Up to 500 characters, including spaces (Required for all events)
- **Event Cost** Free • Donation • Tip/Gratuity (Please Provide a Price Range \$___ to \$___ USD/CAD)
- **Event Booking Info** General Admission • Reserved Seating • VIP • Reservations Required • Open to Public • Members Only • ID Required • No Discounts/Passes • Cover Charge • Purchase Online • Mobile Ticketing • Purchase at Box Office/Counter • Purchase from Guide/Driver
- **Event Ages** All Ages • Pre-School • Kids • Teens • 18 & Over • 19 & Over • 21 & Over • Seniors
- **Plan to Spend** xx hours: xx minutes

Enhance Your Profile

(1) **Video File** | .flv, .mov, or .mp4 files, preferably 30 seconds - 2 minutes in length. File size limit: 50 MB.

Up to 3 PDF Documents Menus • Trail Maps • Schedules • Brochures • Property Maps • Other • File size limit: Up to 5 MB per PDF.

Social Media Feeds Facebook • Instagram • YouTube Channel • Twitter **Appearing on web/mobile profiles only, not on ExploreBoard touch screens (Business feeds only, no personal accounts)*

Which Best Describes Your Customer?

(Pick 2 best matches)

Thrill-seekers, adventurers • Intellectuals • Outdoor, nature lovers
Couples, romantics • Families • Friends

Which Best Describes The Experience You Offer?

Authentic local experience • Good deal/value • A calming, relaxing time
Evening fun • Unconventional, Out-of-the-ordinary • Indulgent