

2016 CHICAGO WHITE SOX PROMOTIONAL SCHEDULE



DATE

PROMOTION/GIVEAWAY

Friday, April 8 vs. CLE

Opening Day and 2016 Magnetic Schedule presented by Miller Lite (All fans age 21+)

Saturday, April 9 vs. CLE

White Sox Winter Hat presented by Comcast SportsNet (First 20,000 fans)



Girl Scout Day

Monday, April 18 -

White Sox Calendar (All fans)

Thursday, April 21 vs. LAA

MLB Network White Sox Tote Bag and Fireworks (First 20,000 fans)

Friday, April 22 vs. TEX

Abreu Plush Bleacher Creature presented by Total Performance Engine Oils (First 20,000 fans)

Saturday, April 23 vs. TEX

Dia de la Familia



Thursday, May 5 vs. BOS

🍷 Cinco de Miller and Free T-shirt Thursday presented by Miller Lite (First 10,000 fans age 21+)

Friday, May 6 vs. MIN

Italian Heritage Night and Fireworks presented by Beggars Pizza

Saturday, May 7 vs. MIN

Chris Sale K-Counter Bobblehead presented by Wintrust Community Banks (First 20,000 fans)



Thursday, May 19 vs. HOU

Mother-Son Night

Friday, May 20 -

🍷 Free T-shirt Thursday presented by Prairie Farms and North Star Frozen Treats (First 10,000 fans)

Sunday, May 22 vs. KC

Homecoming Weekend presented by Village of Bedford Park

Friday, May 20 vs. KC

Fireworks presented by Village of Bedford Park

Sports & Marketing Career Fair

Saturday, May 21 vs. KC

25th Ballpark Anniversary Canvas presented by Miller Lite (First 20,000 fans age 21+)



Wednesday, May 25 vs. CLE

Boy Scout Day

Thursday, June 9 vs. WAS

Weather Day presented by WGN

Friday, June 10 vs. KC

🍷 Free T-shirt Thursday presented by Village of Bedford Park (First 10,000 fans)

Saturday, June 11 vs. KC

Fireworks presented by Magellan Corporation

White Sox Hawaiian Shirt presented by Beggars Pizza (First 20,000 fans)



Sunday, June 12 vs. KC

Father-Daughter Day

🔹 Oversized Trading Card featuring Southpaw presented by Topps (All fans)

Southpaw's Birthday

Friday, June 24 vs. TOR

Mullet Night and Fireworks presented by Great Clips

Saturday, June 25 vs. TOR

White Sox Beach Towel (First 20,000 fans)

Sunday, June 26 vs. TOR

🔹 American Girl Doll-Sized T-shirt presented by American Girl (First 5,000 girls age 12 and under)

Tuesday, June 28 vs. MIN

Polish Heritage Night

Thursday, June 30 vs. MIN

🍷 Free T-shirt Thursday presented by Village of Bedford Park (First 10,000 fans)



Summer Fun Day

Tuesday, July 5 vs. NYY

Grateful Dead Night

Friday, July 8 vs. ATL

Country Music Night and Fireworks presented by Coca-Cola



Saturday, July 9 vs. ATL

White Sox Cap presented by The PrivateBank (First 20,000 fans)

Thursday, July 21 vs. DET

🍷 Free T-shirt Thursday presented by Village of Bedford Park (First 10,000 fans)



Greek Heritage Night

Friday, July 22 vs. DET

Christmas in July and Fireworks

Saturday, July 23 vs. DET

1976 Navy Blue Throwback Jersey presented by XFINITY (First 20,000 fans)

Monday, July 25 vs. CUBS

Presented by United

Friday, August 5 vs. BAL

Ladies Night and Fireworks presented by Athletico

Saturday, August 6 vs. BAL

White Sox Retro Batting Practice Pullover presented by Coca-Cola (First 20,000 fans)

Sunday, August 7 vs. BAL

🔹 White Sox Water Bottle presented by Village of Bedford Park (First 15,000 fans)



Spirit Day

Tuesday, August 23 vs. PHI

Halfway to Mardi Gras

Thursday, August 25 vs. SEA

🍷 Police & Fire Night and Free T-shirt Thursday presented by UL (First 10,000 fans)

Friday, August 26 vs. SEA

Elvis Night and Fireworks

Saturday, August 27 vs. SEA

Fireworks presented by Magellan Corporation



Star Wars Night and Southpaw Bobblehead (First 10,000 fans)

Friday, September 9 vs. KC

Halfway to St. Patrick's Day, Fireworks and Green Cap presented by Miller Lite (First 20,000 fans age 21+)

Sunday, September 11 vs. KC

🔹 Day of Remembrance

Tuesday, September 13 vs. CLE

Bark at the Park presented by AvoDerm Natural Pet Foods, Nylabone and PetSmart

Thursday, September 15 vs. CLE

🍷 Free T-shirt Thursday presented by Village of Bedford Park (First 10,000 fans)

Friday, September 30 vs. MIN

Hispanic Heritage Night and Fireworks presented by Miller Lite

Sunday, October 2 vs. MIN

🔹 Fan Appreciation Day



VISIT WHITESOX.COM/PROMOS FOR MORE DETAILS.
PROMOTIONAL ITEMS AND DATES SUBJECT TO CHANGE.

🔹 FAMILY SUNDAYS
presented by Coca-Cola

🍷 FREE T-SHIRT THURSDAYS