



# Spring It On!

WASHINGTON, DC  
MARCH 20 - APRIL 16, 2023

The National Cherry Blossom Festival is four weeks of arts, culture, and entertainment in commemoration of the 1912 gift of cherry trees from Tokyo to Washington, DC.

Join us for the iconic celebration of the cherry blossoms that adorn the Tidal Basin and surrounding areas. Spring It On and go all out this season throughout a city in bloom!

## Signature Events



### PINK TIE PARTY

Hosted by TCMA (A Drew Company) for the Ronald Reagan Building and International Trade Center  
Thursday, March 16 | 7 - 11 PM

Ticketed Event

### BLOSSOM KITE FESTIVAL

Presented by Hilton  
Washington Monument Grounds  
Saturday, March 25 | 10 AM - 4 PM | FREE

### OPENING CEREMONY

Co-presented with The Japan Foundation  
Warner Theatre  
Saturday, March 25 | 5 - 6:30 PM | FREE

Ticketed Event

### PETALPALOOZA®

at Capitol Riverfront, presented by Chase  
Saturday, April 8 | 1 - 9 PM | FREE



### NATIONAL CHERRY BLOSSOM FESTIVAL PARADE®

Presented by Events DC  
Constitution Avenue  
Saturday, April 15 | 10 AM - 12 Noon

Get the best view with Grandstand Tickets!

### TIDAL BASIN WELCOME AREA & ANA STAGE

Hosted with the National Park Service  
Visit our website for dates and times | FREE

## Premier Events

### PINK IN THE PARK

At National Landing  
Long Bridge Park  
Saturday, April 1 | 2 - 7 PM

### JAZZ & BLOSSOMS

Produced by DowntownDC Business Improvement District  
Franklin Park  
Saturday, April 8 | 2 - 9 PM

### SAKURA MATSURI-JAPANESE STREET FESTIVAL

Produced by the Japan-America Society of Washington DC  
Pennsylvania Avenue, NW between 3<sup>rd</sup> & 7<sup>th</sup> Streets  
Saturday, April 15 | 10:30 AM - 6 PM  
Sunday, April 16 | 10:30 AM - 4 PM

Ticketed Event

## Signature Programs

ART IN BLOOM | PETAL PORCHES Presented by Amazon

PAWS & PETALS Presented by Mars Petcare

CHERRY PICKS RESTAURANTS | CITY IN BLOOM



## SHOP BLOSSOM GEAR



2023 Official T-shirt



SCAN ME



2023 Official Lapel Pin

1.877.44.BLOOM (442.5666) | NationalCherryBlossomFestival.org

@CherryBlossFest @CherryBlossomFestival #SpringItOn

### LEADERSHIP CIRCLE



### SPECIAL THANKS



GOVERNMENT OF THE DISTRICT OF COLUMBIA  
MURIEL BOWSER, MAYOR



EMBASSY OF JAPAN



JAPAN FOUNDATION

Scan the QR code to visit our website for a full schedule of events, bloom watch updates, and more!



SCAN ME