



LET'S *Spring* TOGETHER!

WASHINGTON, DC
MARCH 20 - APRIL 14, 2024

We invite you to Spring Together as the National Cherry Blossom Festival celebrates the 1912 gift of cherry blossom trees in Washington, DC. The **four weeks of spectacular events are full of entertainment, art, culture, food, and fun** for all ages.

Signature Events

✿ PINK TIE PARTY

Presented by Union Station Washington D.C. and Design Cuisine
Friday, March 15 | 7 - 11 PM

✿ OPENING CEREMONY

Co-presented with The Japan Foundation Warner Theatre
Saturday, March 23 | 5 - 6:30 PM | FREE

BLOSSOM KITE FESTIVAL

Presented by Amazon
Washington Monument Grounds
Saturday, March 30 | 10 AM - 4 PM | FREE

PETALPALOOZA®

at Capitol Riverfront, presented by Chase
Saturday, April 6 | 1 - 9 PM | FREE

NATIONAL CHERRY BLOSSOM FESTIVAL PARADE®

Presented by Events DC
Constitution Avenue
Saturday, April 13 | 10 AM - 12 Noon

TIDAL BASIN WELCOME AREA & ANA STAGE

Hosted with the National Park Service
Visit our website for dates and times | FREE



#SpringTogether



Get the best view with Grandstand tickets!

✿ TICKETED EVENT

LEADERSHIP CIRCLE



LEARN MORE



NATIONAL Cherry Blossom FESTIVAL

MARCH 20 - APRIL 14, 2024

Premier Events

ART OF PINK

Part of the Pink in the Park series presented by Amazon, produced by National Landing Business Improvement District Met Park, Arlington, VA
Saturday, March 23 | 1 - 5 PM

JAZZ & BLOSSOMS

Produced by Words, Beats and Life and the DowntownDC Business Improvement District
Franklin Park
Sunday, April 7 | 12 Noon - 7 PM

SAKURA MATSURI-JAPANESE STREET FESTIVAL

Produced by the Japan-America Society of Washington DC
Pennsylvania Avenue, NW between 3rd & 7th Streets
Saturday, April 13 | 10:30 AM - 6 PM
Sunday, April 14 | 10:30 AM - 4 PM

TICKETED EVENT

Signature Programs

ART IN BLOOM | PETAL PORCHES Presented by Amazon

PAWS & PETALS Presented by Mars Petcare

CHERRY PICKS RESTAURANTS | CITY IN BLOOM

SHOP BLOSSOM GEAR

2024 Official
T-shirt



2024 Official
Lapel Pin



SPECIAL THANKS



GOVERNMENT OF THE
DISTRICT OF COLUMBIA
MURIEL BOWSER, MAYOR

1.877.44.BLOOM (442.5666) | NationalCherryBlossomFestival.org

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#SpringTogether