



PASADENA  
CALIFORNIA

# OFFICIAL VISITORS GUIDE

WINTER-SPRING | 2017-2018



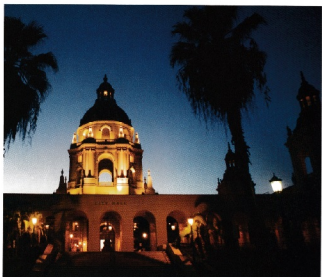
129TH Annual  
Rose Parade

# WELCOME TO PASADENA

**H**istoric, cosmopolitan and distinct, Pasadena is a vibrant city nestled at the base of the San Gabriel Mountains, 10 miles northeast of Downtown Los Angeles. The "Crown of the Valley" is known for decades-long traditions, yet remains one of Los Angeles' most forward-thinking cities. History buffs, culture vultures, design aficionados and leisure travelers alike find plenty to do, whether exploring the famous grand mansions and museums, world-class shopping and dining or attending iconic, year-round events and festivals.



Described as "a shiny jewel of Southern California" by the New York Times, Pasadena thrives with four distinct neighborhoods. Pasadena's 19th century origins remain reflected in what was once the city's original marketplace and oldest commercial area, Old Pasadena. A model of historic preservation and civic revitalization, the 21 blocks of Old Pasadena were designated a National Register Historic District in 1983 and contain restored examples of late 19th and early 20th century architecture.



Pictured above: Pasadena City Hall



Many buildings in Old Pasadena reflect Spanish Colonial Revival Architecture.