



*The concept of a total arts interface in which all the arts—music, poetry, drama, visual spectacle is created, programed and promoted*

## **CONCEPT**

The KROMA concept is a multidisciplinary arts and media center designed to support artists and engage the public. The project is located in the repurposed and innovatively redesigned Local Development Corporation building on Grand Avenue in Coconut Grove's Village West sector.

KROMA provides affordable, quality studio space. KROMA will serve as a true home for artists and exhibition, a place where emerging and established artists can create work that deepens their practice and engages the diverse communities of South Florida. It will also serve to reprise Coconut Grove as a destination for the arts and serve as a facet of the overall revitalization of historic Coconut Grove Village West. It will compliment preservation efforts as well as the promotion of culture.

## **OPERATIONAL OVERVIEW**

Collaborative Development Corporation (CDC) operates and manages an arts incubator concept (KROMA), utilizing as its model; business incubators, which are designed to foster the creation of new jobs through the development of new businesses. Incubators provide an economy of scale through shared resources — facilities, technology, equipment, and personnel. KROMA incubator will assist artists and emerging arts organizations, while drawing to Coconut Grove new small arts-associated businesses such as cafes, markets, and arts-related entities.

CDC provides legal, corporate, and fiscal sponsorship to the established and fledgling artistic initiatives, by allowing artisans to operate under the auspices of a fully qualified tax-exempt public charity. Additionally CDC also provides the financial and administrative oversight along with management training and technical assistance to resident art entities of KROMA. Additionally CDC facilitates the services of a full-time curator/coordinator for the facility.