NOW OPEN FOR TOURS



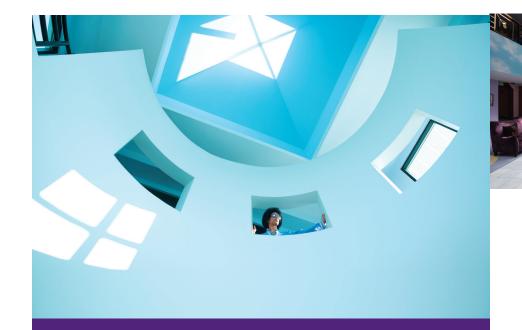


WHERE PRINCE CREATED,
PRODUCED, RECORDED
AND PERFORMED

Chanhassen, MN

— INFO & TICKETS —

OfficialPaisleyPark.com



EXPERIENCE PRINCE'S PAISLEY PARK

Paisley Park provides fans worldwide with an unprecedented opportunity to experience first-hand what it was like for Prince to create, produce and perform inside this private sanctuary and remarkable production complex. Visitors can see artifacts from Prince's personal archives, including iconic concert wardrobe, awards, musical instruments, artwork, rare music and video recordings and motorcycles. Prince sold over 100 million records worldwide, making him one of the best-selling artists of all time. He won seven GRAMMY® Awards, a Golden Globe Award, and an Academy Award® for the film "Purple Rain," all of which are displayed at Paisley Park. He was inducted into the Rock and Roll Hall of Fame in 2004, the first year of his eligibility. Prince was born in Minneapolis and resided in the Minneapolis area throughout his life.

ABOUT PAISLEY PARK

Paisley Park, Prince's private estate and production compound in Chanhassen, Minnesota offers fans of the late music icon the unprecedented opportunity to tour the legendary, 65,000-square-foot complex that served as the center of Prince's creative universe. Tours take visitors throughout the extensive main floor of Paisley Park, including recording and mixing studios where Prince recorded, produced and mixed most of his biggest hits, exhibit spaces that chronicle films such as Purple Rain and Graffiti Bridge, Prince's private NPG Music Club, and a massive soundstage and concert hall where Prince rehearsed for concert tours and held exclusive, private events and concerts. The tour also features thousands of artifacts from Prince's personal archives, including iconic concert wardrobe, awards, musical instruments and concert memorabilia.







THREE WAYS TO TOUR

There are three ways to tour Paisley Park:

General Admission

Experience includes self-guided tours of the following:

- Main floor of Paisley Park, including recording and mixing studios where Prince recorded, produced and mixed some of his biggest hits
- Massive soundstage and concert hall where Prince rehearsed for concert tours and held exclusive, private events and concerts
- Prince's private NPG Music Club

VIP Tour

Experience includes a guided tour with an expert guide, who will personally take you throughout your Paisley Park experience, including:

- Main floor of Paisley Park, including recording and mixing studios where Prince recorded, produced and mixed some of his biggest hits
- Massive soundstage and concert hall where Prince rehearsed for concert tours and held exclusive, private events and concerts
- Prince's private NPG Music Club

PLUS, only the VIP Tour Experience offers:

- Guided tour with expert guide
- A 30-minute longer tour experience
- Tour additional rooms and studio areas
- See additional artifacts from the Archives
- Unique and exclusive photo opportunity

Paisley Park After Dark

On Friday and Saturday evenings starting at 6:00 p.m., guests will be welcomed into the "Paisley Park After Dark" experience, in the tradition of the celebrated Paisley Park After Dark events hosted by Prince through the years.

Friday Paisley Park After Dark experience includes:

- Dance party with a DJ in Prince's private NPG Music Club
- General Admission tour of Paisley Park (see details listed above)

Saturday Paisley Park After Dark experience includes:

- Prince movies and exclusive, rare performance footage at the Paisley Park Soundstage starting at 9:00 p.m., with different movies and videos shown each week.
- General Admission tour of Paisley Park (see details listed above)

In addition, on Friday and Saturday nights, special dining selections will be available for purchase at the Paisley Park kitchen. Guests touring will be able to remain at Paisley Park until 11:00 p.m.

TICKETS AVAILABLE AT OfficialPaisleyPark.com



TOUR DATES & TIMES

• Thursdays: 9:00 a.m. - 7:00 p.m.

• Fridays: 9:00 a.m. - 9:00 p.m.

• Saturdays: 9:00 a.m. - 9:00 p.m.

• Sundays: 10:00 a.m. - 6:30 p.m.

PURCHASING TICKETS

Tickets must be purchased online prior to arrival. No walk-up/drive-up ticket purchases available. Visit **www.officialpaisleypark.com** to purchase tickets today!

PARKING

Unless otherwise notified, all parking is on-site at Paisley Park at 7801 Audubon Road. You will be admitted through the gates 20 minutes before the start of your tour. Parking is free.

Pricing, tour options and hours of operation subject to change. Check OfficialPaisleyPark.com for updates.

DIRECTIONS

Paisley Park is located at 7801 Audubon Road, Chanhassen, Minnesota, approximately 20 minutes from Minneapolis-St. Paul International Airport



- OfficialPaisleyPark.com





