



DRINKHOUSE
FIRE  ICE

1672 COLLINS AVE. MIAMI BEACH, FL, 33139
WWW.SOBEFIREICE.COM

PRIVATE EVENT SPACE



Awaken your spirit and discover Fire & Ice, where we are pleased to present a one-of-a-kind, exhilarating social event space, crystalizing in the heart of South Beach; located at 1672 Collins Ave.

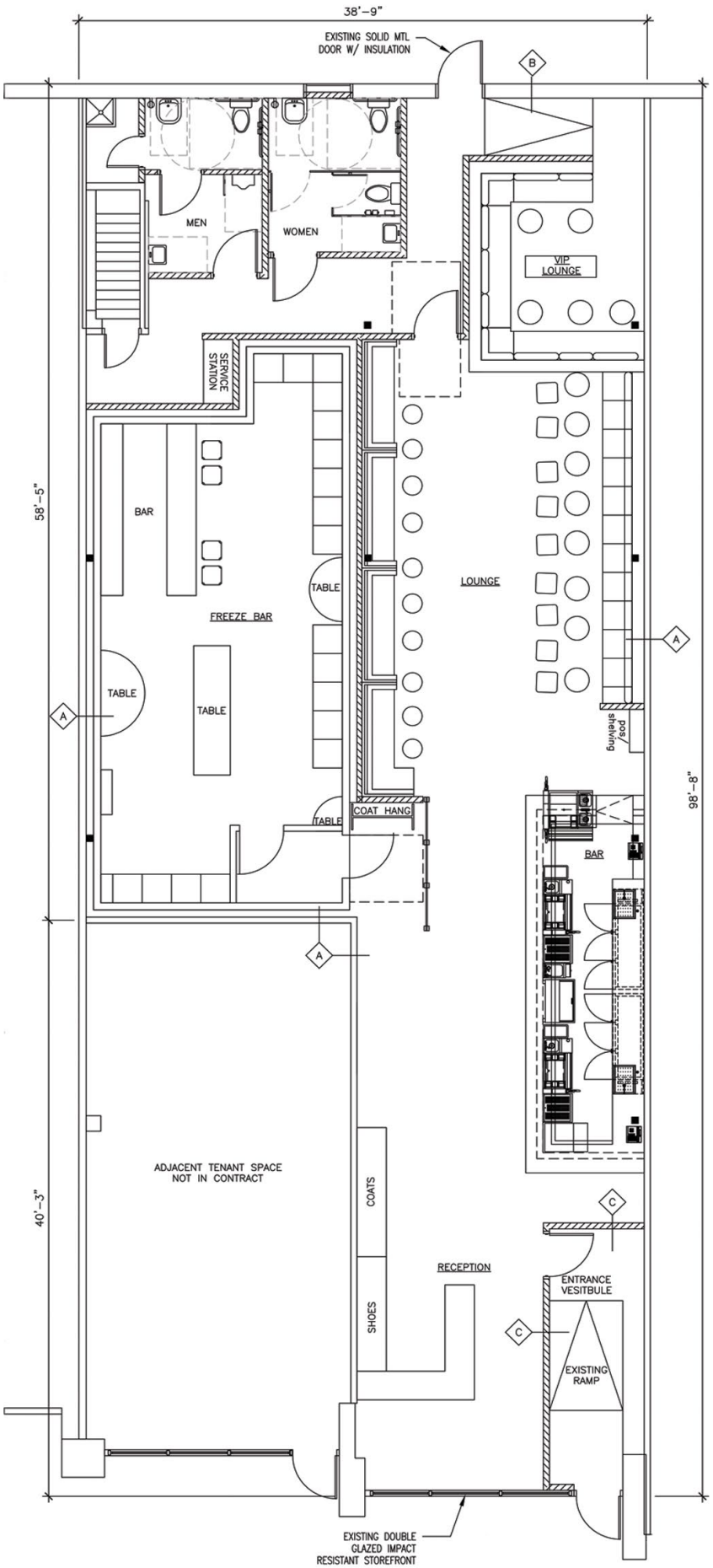
Fire & Ice is an intimate venue that functions not only as a nightspot, but also as a breath-taking experience space for any affair.

For more information or to book a special event, please email conciierge@sobefireice.com.

For reservations please visit www.sobefireice.com or call 305-534-2423.

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VENUE FLOOR PLAN



4200 SQUARE FT. VENUE

900 SQUARE FT. ICE BAR

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THE FIRE LOUNGE

Balanced by a collection of precious stones, radiant gems, and rare crystals from around the world; our sultry Fire Lounge is available as a full or partial rental space. The Fire Lounge features a mesmerizing fire bar, dance floor, VIP tables, nightly music, and artistic/fire entertainment, state of the art LED lighting system, and an exclusive Samadhi lounge.



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THE SAMADHI LOUNGE

Behind lavish curtains awaits a hidden gem, adorned with crystals and precious artwork. The Samadhi Lounge creates the perfect ambiance for any special event. Fully customizable, this rental comes complete with beverage and catering options. The Samadhi Lounge is available as a private rental for smaller groups, or can be rented in conjunction with the Fire Lounge.



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THE ICE BAR



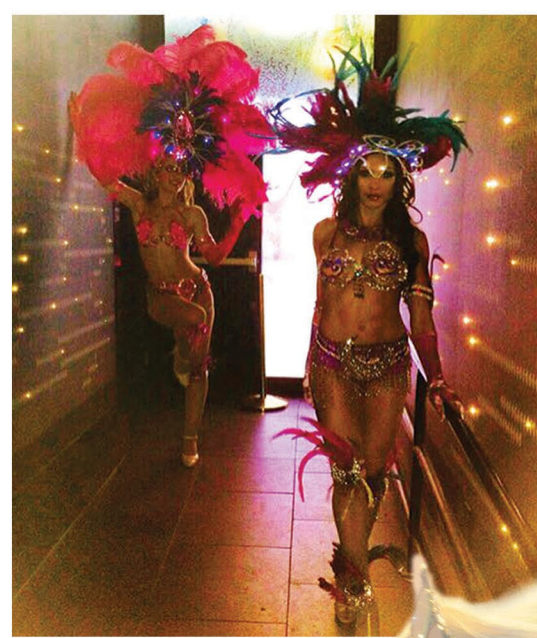
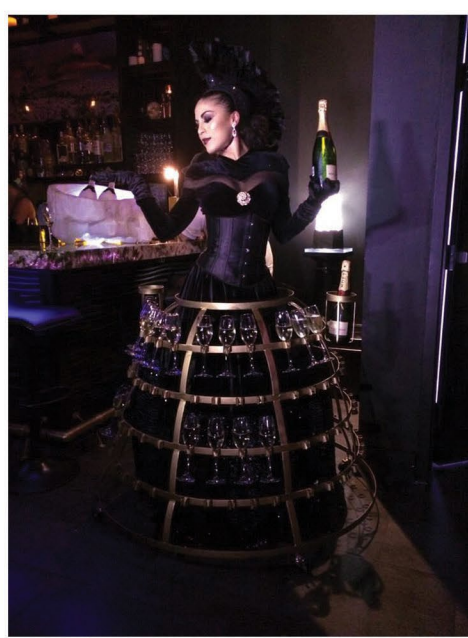
Explore our intoxicating 23-degree Ice Vodka Bar filled with 100,000 pounds of pristine ice, featuring unique vodkas from all around the world. We invite you to step into our frosty fantasy wearing plush faux fur coats and gloves. Indulge yourself in cocktails served in genuine ice glassware, custom luges, and ice shot glasses.

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EVENT DECK

TRANSFORM FIRE & ICE FOR ANY OCCASION

- Private Events
- Adult & Children Birthday Celebrations
- Corporate Events
- Product Launches
- Team Events
- CD Release Parties
- Canvas Club/Art Classes
- Film Release & Wrap Parties
- Charity Events
- Film & Photo Shoots
- Fashion Shows
- Meeting & Planning Sessions
- Holiday Celebrations
- Award Dinners
- Anniversary Parties
- Bachelor/Bachelorette Parties
- Bar/Bat Mitzvahs
- Quinceaneras
- Weddings
- Cocktail Receptions
- Themed Parties
- Trunk Shows



ENTERTAINMENT



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EVENT DECK (2)

CUSTOMIZE YOUR AWE-INSPIRING EVENT:

- Innovative Beverage Program
- Bottle Service
- Open Bar
- Product Launches
- Catering Menus
- Party Cakes
- DJ's
- Photographers
- Photo Souvenirs
- Ice Bar Rentals
- Fire Lounge Rentals
- Custom & Promotional Ice Sculptures
- Live Ice Carving Demonstrations
- Art Classes
- Mixology Classes
- Fire Performers
- Models
- Ice Luges
- Live Entertainers
- Champagne Girls
- Red Carpet Lady
- Ice Queens
- Fire Goddesses
- Step n' Repeat
- Musicians



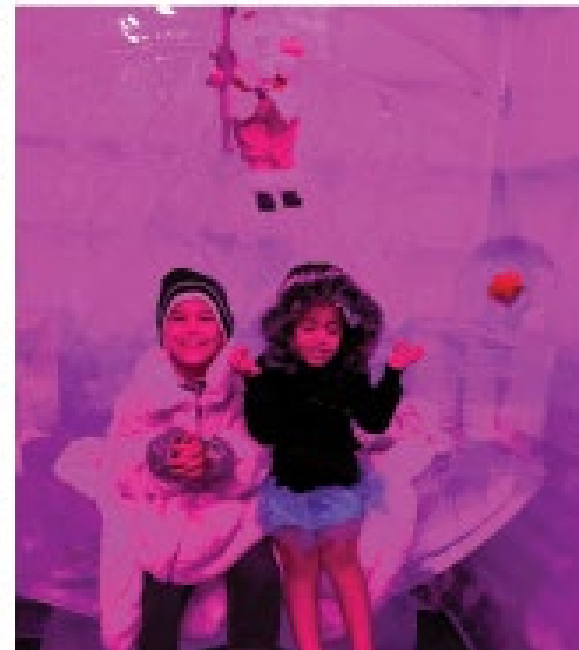
OFFSITE EVENTS



Fire & Ice is a fully licensed establishment, with the ability to provide a variety of bar services on or off premises. Please inquire about hosting one of your private events off site where we can bring the ice to you! Custom ice bars and unique ice sculptures can be hand carved to your liking.

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KIDS EVENTS



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EXPERIENCE OUR INNOVATIVE BEVERAGE PROGRAM

Our beverage program will electrify the mood with elaborate handcrafted spirits and molecular creations, prepared before your eyes by Fire & Ice's fashionable team of global mixologists. Each cocktail is designed to have the perfect balance of seduction, imagination, and innovation. Prepared with fire or ice, and capped with locally sourced ingredients and cold-pressed juices, our libations allow you to enjoy the world of whimsical luxuries and indulgent delights. Customize your own cocktail menu or allow our team to mastermind artistic creations to your liking.



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UNIQUE HANDCRAFTED COCKTAILS



HOT BUTTERED RUM



GLACIER WATER



TANTRATINI

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DELICIOUSLY DIVINE



At Fire & Ice we work with award winning local caterers and restaurants to provide the best dining experience for your clients and guests. Our catering options and displays are customizable, and one of our event coordinators will work with you to create a menu that will wow your clients every time.



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LOCATION



Crystalizing in the heart of South Beach, we are located at 1672 Collins Avenue, Miami Beach just steps away from Lincoln Road. We are a simple 10-minute drive from Port of Miami, 15-minute drive from Miami's International Airport, and a 30-minute drive from Fort Lauderdale-Hollywood International Airport.

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EVENT INQUIRIES

(FOR ALL GENERAL INQUIRIES PLEASE EMAIL
CONCIERGE@SOBEFIREICE.COM)
AND INCLUDE THE FOLLOWING:

CONTACT INFORMATION

- First Name
- Last Name
- Email Address
- Phone Number
- Company

EVENT DETAILS

- Nature of this Event (e.g., Birthday Party or Business Event)
- Event Date
- Start Time, End Time
- Number of Attendees
- Additional Information

Fire & Ice takes pride in excellent service providing a unique experience for all of your guests. From the planning process to the execution of your event, our staff of experienced professionals will ensure that every detail is considered with great care and attention. Your coordinator will be pleased to assist in arranging special details for your event, such as decor, customized menus, audio/visual equipment, entertainment, parking and more.

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GENERAL INFO

PARKING

For valet parking please visit the M&M lot located directly behind our establishment on 1742 James Avenue, where metered street parking is also available. Garage parking can be found at The Anchor Shops Garage (16th Street and Collins) and the 17th Street Garage (640 17th Street).

HOURS OF OPERATION

We are open 7 days a week for private events and can accommodate daytime, evening, or late night groups up until 5am.

LICENSING

Fire & Ice is a fully licensed establishment, with the ability to provide a variety of bar services on or off premise.