

HOW TO CONQUER THE MASS CRAFT BEER TRAIL MAP



DOWNLOAD THE NEW MOBILE APPLICATION ON YOUR IPHONE OR ANDROID DEVICE

Create an account and start visiting breweries. You can search for breweries nearby, make your own tour, or choose from a list of pre-made tours.

INCREMENTAL BADGES:











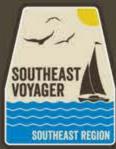


After you've been onsite at a brewery for 30 min. or more, click on the passport button at the bottom of your app to collect your stamp. With every five breweries visited adventurers earn new ranks.

REGIONAL BADGES:











Any adventurer that visits 15 or more breweries from a particular region conquers that part of the state and earns a badge.



entries will win.

COLLECT ALL REGIONAL BADGES AND WIN AN MBG PRIZE PACK THAT INCLUDES A T-SHIRT, PINT GLASS AND YOUR NAME GLORIFIED ON THE MBG WEBSITE.

VISIT 100 BREWERIES IN A YEAR

Your name will be entered into an opportunity drawing to win a beer dinner with Sam Adams' Jim Koch, Harpoon's Dan Kenary and Night Shift's Rob Burns. Five





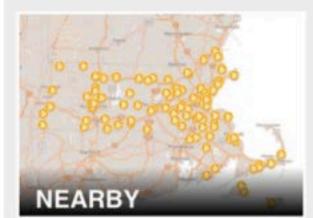
10:45 AM

#MABEER



Check-in a Beer





















Passport More



3cross Brewing Worcester, Massachusetts

7th Wave Brewing Medfield, Massachusetts

Abandonded Building Brewery

Easthampton, Massachusetts

Aeronaut Brewing Company

Stamp My Passport

American Fresh Brewhouse Powerv + T...

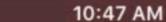














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#MABEER



Buy Tickets

Mass Fermentational Worcester Common Oval

























11:19 AM



#MABEER





John Smith

Edit Profile





















Passport



More