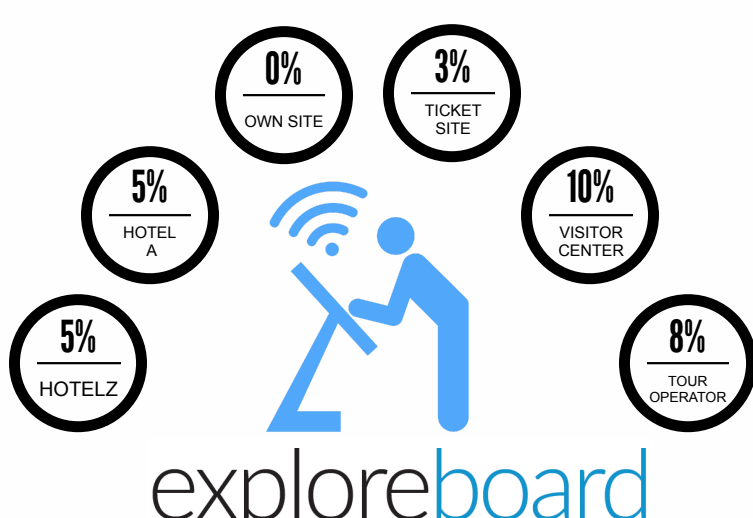


# MOLLY'S TOURS



Molly sells tour tickets through a variety of partners.

A portion of each ticket sale is paid to each partner when a sale generated through them.



When an ExploreBoard is installed at a ticket partner location, they want to get a % commission for generating any ticket sales for Molly's tours.

## CLIENT: EB LOCATION: BOOKING INFO:



**MOLLY'S TOURS**

Molly's Tours profile appears on a network with 10 ExploreBoard locations.

Her profile ID is #12345



6 EB locations do not have a ticket partnership with Molly



Booking info sent to visitors would link to Molly's own website for direct sales



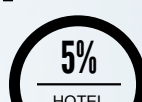
Hotel A has a ticket partnership with Molly and is an ExploreBoard location = host profile is #54321

Hotel A receives 5% of ticket sales and wants unique booking links sent to visitors to isolate their sales.



Hotel Z has a ticket partnership with Molly and is an ExploreBoard location = host profile is #32451

Hotel Z receives 5% of ticket sales and wants unique booking links sent to visitors to isolate their sales.



Visitor Center has a ticket partnership with Molly and is an ExploreBoard location = host profile is #23456

Visitor Center receives 10% of ticket sales and wants unique booking links sent to visitors to isolate their sales.



Tour Operator has a ticket partnership with Molly and is an ExploreBoard location = host profile is #62521

Tour Operator receives 10% of ticket sales and wants unique booking links sent to visitors to isolate their sales.



## BOOKING INFORMATION MANAGEMENT:

### PROFILE LEVEL:



**MOLLY'S TOURS**

Profile ID is #12345

FOR PROFILE BOOKING & EVENT BOOKINGS: Digital Content Editor would select any approved partners when they book the profile in admin panel.

If a partner box is selected, Editor could enter another unique booking url to appear at partner affiliated host locations INSTEAD of the default booking link.

### DEFAULT LINKS:

- CONTACT URL
- BOOKING URL
- EVENT BOOKING URL

### APPROVED OVERRIDE OPTIONS

#### UNIQUE URLS FOR:

- HOTEL A (AT HOTEL A EB)
- HOTEL Z (AT HOTEL Z EB)
- VISITOR CENTER (AT VISITOR CENTER EB)
- TOUR OPERATOR (AT TOUR OPERATOR EB)

- Book with Visitor Center
- Book with AttractionSuite
- Book with Hotel A
- Book with Hotel Z
- Book with Tour Operator

### HOST PARTNER LEVEL:



exploreboard

### FOR PROFILE BOOKING & EVENT BOOKINGS:

Profiles that have been activated for a specific ticketing/host partner would generate "BOOK THIS TODAY" selections by the user requested at that location.



No override indicated? Show client booking message and send default links for client profile



Hotel A = host profile is #54321 Show override url/message for any active and approved profiles assigned to Hotel A



Hotel Z = host profile is #32451 Show override url/message for any active and approved profiles assigned to Hotel Z



Visitor Center = host profile is #23456 Show override url/message for any active and approved profiles assigned to Visitor Center



Tour Operator = host profile is #62521 Show override url/message for any active profiles assigned to Tour Operator