

WINTER WONDER PASS



From one-of-a-kind events to twinkling lights to shopping local for the whole family, Lawrence, Kansas, does the holidays right. Explore Lawrence this season with the Winter Wonder Pass, a digital pass that unlocks exclusive discounts and earns you points to exchange for unique holiday-themed prizes. It's festive fun for the whole family!

Here are just a few reasons why you should sign up today:

- It's completely free! You'll get access to exclusive discounts and prizes without spending a dime.
- There are plenty of family-friendly activities to choose from and many unique, locally-owned retail locations to do your holiday shopping at. You'll find the perfect gift in Lawrence no matter who you're shopping for.
- By exploring different attractions and activities, you can discover new things about Lawrence and create lasting memories with your family.
- The more you explore, the more points you earn. Points can be turned into prizes like the Winter Wonder Pass buttons or the one-of-a-kind limited edition Lawrence landmark ornament.
- Whether looking for free festive activities for the whole family, warming your hands with a peppermint mocha, or shopping local this holiday season, the Winter Wonder Pass has something for everyone.