



life is calling

the berkshires
Western Massachusetts

A DESTINATION FOR ALL SEASONS

LOCATION: MASSMOCA, PHOTO CREDIT: ODGEN GIGLI

Nestled within the rolling Appalachian Mountains; a neighbor to New York, Connecticut, and Vermont; just 2 hours from Boston and 2.5 from New York City - the Berkshires breathes calm, yet vibrant energy amid an illuminated landscape steeped in culture. An array of lodging options offer close proximity to numerous cultural venues, 32 picturesque towns, outdoor recreation, farm-fresh dining, and a breathtaking four-season scenery, making us a perfect group tour destination.

BERKSHIRE ATTRACTIONS AROUND

A sample of the great cultural attractions groups love to visit.

NORTHERN BERKSHIRES

- Susan B. Anthony Birthplace Museum
- Williams College Museum of Art
- Williamstown Theatre Festival
- Eclipse Mill Gallery
- MASS MoCA
- The Clark

CENTRAL BERKSHIRES

- Arrowhead, Home of Herman Melville
- The Mount, Edith Wharton's Home
- Barrington Stage Company
- Shakespeare & Company
- Hancock Shaker Village
- Berkshire Museum
- Tanglewood

SOUTHERN BERKSHIRES

- The Mahaiwe Performing Arts Center
- Jacob's Pillow Dance Festival
- Berkshire Botanical Garden
- Norman Rockwell Museum
- Bidwell House Museum
- Chesterwood



LOCATION: NAUMKEAG, PHOTO CREDIT: ODGEN GIGLI

LOCATION: HANCOCK SHAKER VILLAGE, PHOTO CREDIT: ODGEN GIGLI





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LOCATION: THE CLARK, PHOTO CREDIT: JEFF GOLDBERG

ANNUAL EVENTS

- FEB** North Adams WinterFest, *North Adams*
- MAR** Thunderbolt Ski Race & Thunderfest, *Adams*
Festival of Women Writers, *Countywide*
- APR** Hancock Shaker Village Baby Animals on the Farm, *Pittsfield*
- MAY** Annual Memorial Day Marathon Races, *Lenox*
3rd Thursdays, *Pittsfield*
Eagle Street Beach Party, *North Adams*

- JUN** Berkshire International Film Festival, *Great Barrington/Pittsfield*
- JUL** Berkshire Arts Festival, *Great Barrington*
Berkshire Jewish Film Festival, *Lenox*
4th of July Parade, *Pittsfield*
- AUG** Berkshire Crafts Fair, *Great Barrington*
- SEP** Apple Squeeze/Gilded Age Weekend, *Lenox*
Hancock Shaker Village Country Fair, *Pittsfield*
Founder's Weekend Collaboration, *Lee*
Fall Foliage Festival & Parade, *North Adams*

- OCT** Berkshire Botanical Harvest Festival, *Stockbridge*
Mount Greylock Ramble & Ramblefest, *Adams*
North Adams Open Studios, *North Adams*
- NOV** Williamstown Film Festival, *Williamstown*
Berkshire Museum Festival of Trees, *Pittsfield*
Berkshire Grown Holidays Farmers' Markets, *Great Barrington/Williamstown*
- DEC** Berkshire Botanical Holiday Marketplace, *Stockbridge*
Stockbridge Main Street Christmas, *Stockbridge*
Williamstown Holiday Walk, *Williamstown*