



life is calling

the berkshires
Western Massachusetts

2020 – 2021



THIS GUIDE IS BROUGHT TO YOU BY **1BERKSHIRE**

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WELCOME TO THE BERKSHIRES

We realize that the idea of traveling has been completely turned upside down by the current pandemic, but we know many of you will still want to get away and have a vacation. The Berkshires is happy to welcome you when you feel ready to return or when you feel ready for a new adventure. Be sure to visit our [Know Before You Go Page](#) to learn all about how Massachusetts is reopening and working to keep you safe.



LET THESE TRAVELERS'
ADVENTURES INSPIRE YOU

A BIT ABOUT US

The allure of this scenic corner of western Massachusetts is as rooted in its rural New England charm and natural beauty as it is in its modern, world-class culture.

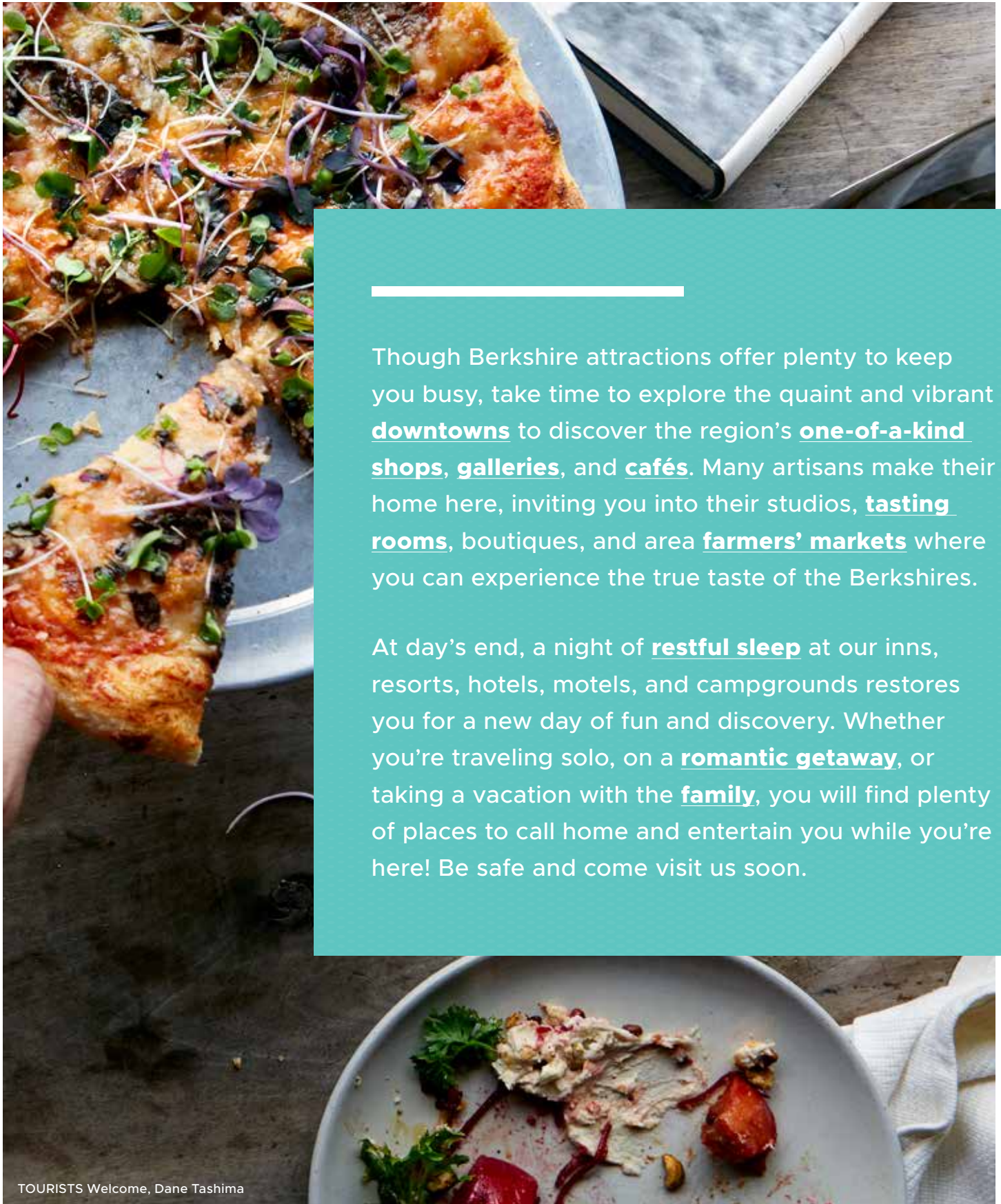
Long known as a hotspot for summer festivals, these days you'll find renowned artists and performers in the **Berkshires** year-round—all with a stunning landscape as a backdrop.

The Berkshires also holds **four-season appeal** for **outdoor enthusiasts**. Enjoy hikes to the state's tallest waterfall (Bash Bish Falls) and highest summit (Mt. Greylock) along with miles and miles of terrain along the Appalachian Trail. Here you will find plenty of places to explore, no matter your skill level.

Pristine waterways invite peaceful paddles and thrilling whitewater rafting. Ski trails and adventure parks offer an adrenaline rush with breathtaking views. Brilliant **fall foliage** provides the perfect excuse to enjoy nature on a **leisurely drive**, bike ride, or stroll off the beaten path.



**TAKE A
VIRTUAL
TOUR**



Though Berkshire attractions offer plenty to keep you busy, take time to explore the quaint and vibrant **downtowns** to discover the region's **one-of-a-kind shops, galleries, and cafés**. Many artisans make their home here, inviting you into their studios, **tasting rooms**, boutiques, and area **farmers' markets** where you can experience the true taste of the Berkshires.

At day's end, a night of **restful sleep** at our inns, resorts, hotels, motels, and campgrounds restores you for a new day of fun and discovery. Whether you're traveling solo, on a **romantic getaway**, or taking a vacation with the **family**, you will find plenty of places to call home and entertain you while you're here! Be safe and come visit us soon.

WE'RE OPEN

With many of our outdoor recreation sites, cultural institutions, eateries, and shops **OPEN**, the Berkshires is prepared to welcome you. In order to make your travels easier, we have created this brochure.

Below you will see a sampling of businesses that are open. Take time to peruse these spotlights and listings, then be sure to visit our website for more comprehensive information on: [What to Do](#) / [Where to Stay](#) / [Eat & Drink](#) / [Living Here](#) / [Plan Your Trip](#)

WHAT TO DO FEATURED SPOTLIGHTS



AN AMERICAN CRAFTSMAN

22 Walker Street, Lenox, MA
01240 389 Stockbridge Rd.,
Great Barrington, MA 01230
(845) 661-1221

Two exciting locations featuring fine American made art glass, wood, ceramics, jewelry, metal clothing.



BERKSHIRE HORSEWORKS

101 Patton Rd, Richmond, MA
01254 (413) 698-3700

Fun, outdoor, ground-based activities with horses for all ages; trail rides, pony painting, team building and more!



BERKSHIRE NATURAL RESOURCES COUNCIL

20 Bank Row, Pittsfield, MA
01201 (413) 499-0596

BNRC's 56 conservation reserves across the Berkshires, featuring over 60 miles of trails, are open and free to everyone, every day.



Find out what's not canceled
#INTHEBERKSHIRES

WHAT TO DO

FEATURED SPOTLIGHTS | CONTINUED



BOSTON SYMPHONY ORCHESTRA

297 West Street, Lenox, MA 01240 (413) 637-1600

Enjoy BSO's newly-recorded and retrospective musical performances online!



CANNA PROVISIONS

220 Housatonic St, Lee, MA 01238 (413) 394-5055

A first-class cannabis dispensary experience unlike any other at our locations in Western, MA! Open daily 8AM-8PM, pre-orders encouraged!



JIMINY PEAK MOUNTAIN RESORT

37 Corey Road, Hancock, MA 01237 (413) 738-5500

Jiminy Peak is your year-round destination in the Berkshires! From skiing & snowboarding to summer adventure and so much more!

BERKSHIRE BACH SOCIETY

Great Barrington (413) 528-9555

BODY & SOUL DAY SPA

Great Barrington (413) 528-6465

NORMAN ROCKWELL MUSEUM

Stockbridge (413) 298-4100

BERKSHIRE WILDLIFE SANCTUARIES - MASS AUDUBON

(413) 637-0320

MASS MoCA

North Adams (413) 662-2111

TAMARACK HOLLOW NATURE & CULTURAL CENTER

Windsor (413) 522-1505

BIDWELL HOUSE MUSEUM

Monterey (413) 528-6888

THE MOUNT, EDITH WHARTON'S HOME

Lenox (413) 551-5111



Build Your Berkshire Itinerary!

LEARN MORE →



Norman Rockwell Museum

EAT & DRINK

FEATURED SPOTLIGHTS



LICKETY SPLIT AT MASS MoCA

1010 MASS MoCA Way,
North Adams, MA 01247
(413) 346-4560

MASS MoCA's preeminent Cafe open daily except Tuesdays. Serving fresh sandwiches, salads, soups, quiche using local ingredients + housemade super premium ice cream.



TAKEOUT & DELIVERY

Dine in or out at these eateries offering curbside service, tasty takeout opps, and speedy delivery. Check out our fresh farmers' markets, too. #tasteBerkshires!

Image: Great Barrington Farmers' Market



EAT & DRINK IN THE BERKSHIRES

From pick-your-own produce and specialty markets, to award-winning restaurants and cozy cafes, you're sure to be satisfied when you dine #intheBerkshires.

Image: Balderdash Cellars, Kasey Hatch

GUIDO'S FRESH MARKETPLACE

Pittsfield (413) 442-9912

GUIDO'S FRESH MARKETPLACE

Great Barrington (413) 528-9255

TRATTORIA IL VESUVIO

Lenox (413) 637-4904



The Williams Inn



DINE IN OR OUT TO
NOURISH BODY & SOUL



The Prairie Whale, Kacey Hatch



A DELISH RESOURCE FOR
EVERY TASTE & BUDGET

WHERE TO STAY

FEATURED SPOTLIGHTS



BLANTYRE

16 Blantyre Road, Lenox, MA 01240 (844) 881-0104

Enjoy a gilded-age getaway enhanced by Michelin Starred Chef Daniel Boulud’s lauded cuisine in Cafe Boulud at Blantyre.



GARDEN GABLES INN

135 Main Street, Lenox, MA 01240 (413) 637-0193

Get away from the everyday at the Garden Gables Inn. Your own fireplace, a delicious breakfast – can you feel the magic?



HOTEL ON NORTH

297 North Street, Pittsfield, MA 01201 (413) 358-4741

Join us in the hotel with your four-legged friends in the heart of the Berkshires.

COURTYARD BY MARRIOTT LENOX BERKSHIRES

Lenox (413) 551-7700

THE ROOKWOOD INN

Lenox (413) 637-9750

HAMPTON INN & SUITES

Lenox (413) 499-1111

YANKEE INN

Lenox (413) 499-3700

HOLIDAY INN & SUITES PITTSFIELD – BERKSHIRES

Pittsfield (413) 499-2000

YANKEE SUITES EXTENDED STAYS

Pittsfield (413) 629-2141



Hotel on North

TRAVEL TIPS TO HELP YOU VISIT SAFELY & CONFIDENTLY 



The Red Lion Inn, Kara Thornton



RELAX & UNWIND IN TRUE BERKSHIRE STYLE

LIVING HERE FEATURED SPOTLIGHTS



COMMUNITY HEALTH PROGRAMS, INC.

444 Stockbridge Road,
Great Barrington, MA 01230
info@chpberkshires.org

Medical & dental care for patients of all ages. Our whole person approach includes pediatrics, behavioral health, OB/GYN & nutrition counseling.

park square
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RAYMOND JAMES & ASSOCIATES

7 North Street, Suite 201
Pittsfield, MA 01201
(413) 236-5612

Managing wealth with an eye toward the future demands vigilance and skill in today's global economy.



LIVING IN THE BERKSHIRES

Why not live where you vacation? Let the Berkshires be your backyard!

Image: Berkshire Botanical Garden

BERKSHIRE DESIGN, INC.

Great Barrington (413) 528-6000

BRADLEY ARCHITECTS, INC.

Pittsfield (413) 448-8253

DOWNTOWN PITTSFIELD, INC.

Pittsfield (413) 443-6501

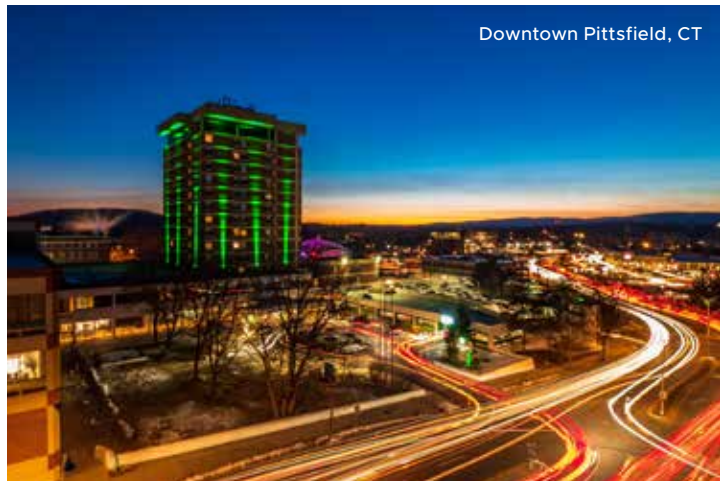


Jiminy Peak



A VIRTUAL SAMPLING OF
OUR REGION'S TREASURES

Downtown Pittsfield, CT



INDULGE YOUR
CRAVING FOR TRAVEL

BEAUTIFUL PLACES TO SAFELY SOCIAL DISTANCE #intheBerkshires

AERIAL ADVENTURE

If you live for the rush of wind in your hair and heart-stopping heights, you can satisfy your need for speed with one of our many zipline tours, mountain coasters, and adventure parks.

Image: Catamount Mountain Resort



MUSEUMS & GARDENS

Stroll through the many manicured grounds and gardens of major cultural institutions in the Berkshires for iconic vistas and serene scenes.

Image: The Mount, Kevin Sprague

DELIGHTFUL DOWNTOWNS

With 30 towns and two cities, enjoy ample opportunity to dine, shop, and meander our numerous Main Streets such as in Great Barrington, Lee, Lenox, Pittsfield, North Adams, Stockbridge, and Williamstown.

Image: Kara Thornton



HIKING & BIKING

The Berkshires boast thousands of acres to hike, bike, run, and walk dogs, or simply take in the natural beauty and fresh air as you paint, photograph, or picnic.

Image: Mount Greylock, Lindsey Schmid

LAKES & WATERFALLS

Our region offers ample opportunity for water play, and what better way to social distance than in a kayak, on a paddle board, swimming in a lake, or splashing in a waterfall?

Image: Ogden Gigli



LIVING HERE

*During these uncertain times, and now more than ever, the idea of making a move may be top of mind. In the Berkshires, we want you to know that we welcome new residents in our community, and **1Berkshire** is here to help answer questions and make this life-changing transition as seamless as possible.*

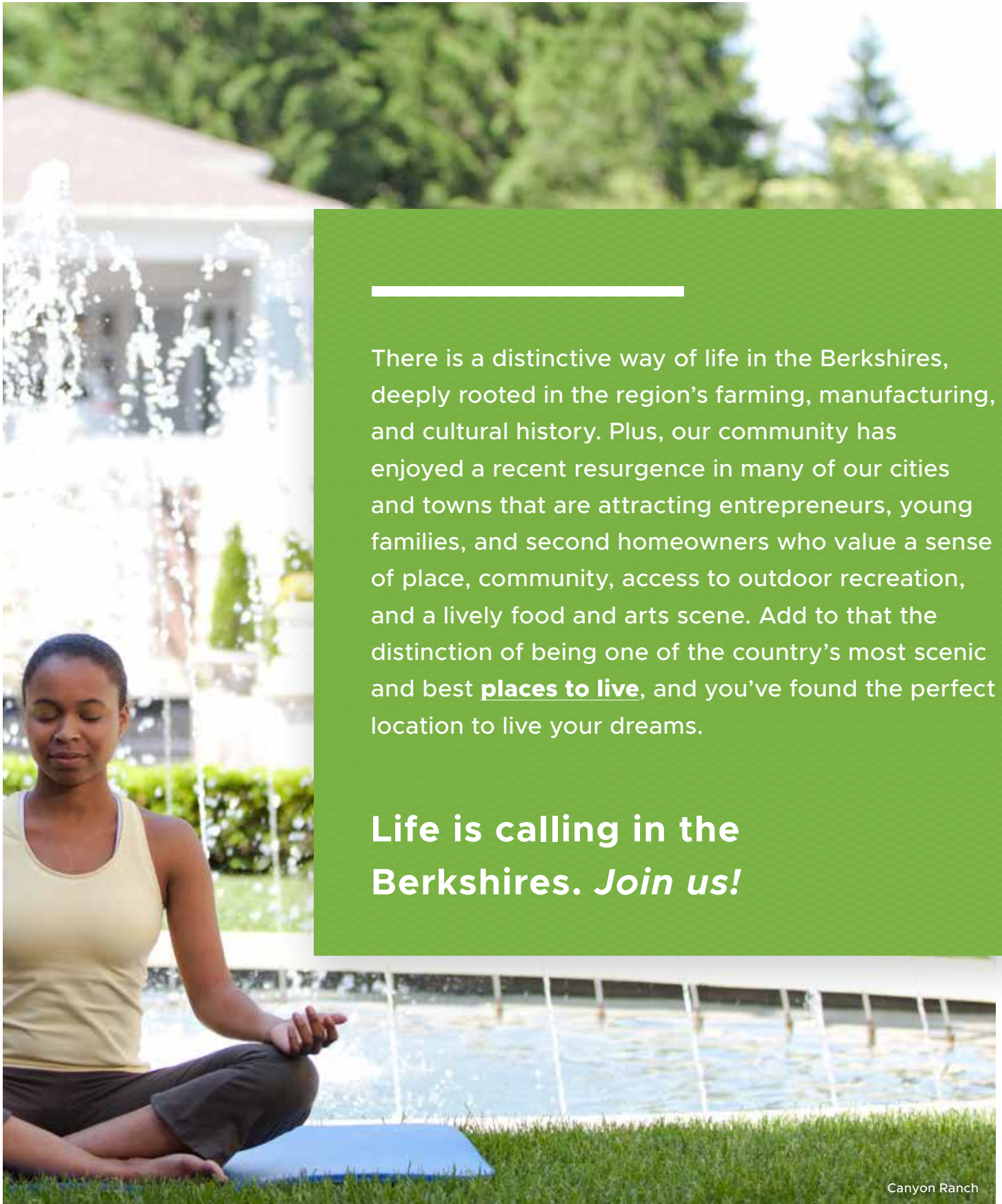
Here is a **sampling of what our region** has to offer. Life in the Berkshires allows you to easily access beautiful natural scenery and outdoor recreation – here you can go out your front door and be paddling on a lake in 5 minutes or skiing down a mountain.

Some other appealing aspects of calling the Berkshires home is that the cultural attractions, amenities, and modern infrastructures of major metropolitan areas are all right here, without the daily grind of long drives, traffic congestion, and packed commuter trains.

For a significantly **lower cost of living** than urban dwellers, Berkshire residents enjoy an **award-winning healthcare system, top-notch public and private schools**, beautiful natural scenery and **outdoor recreation opportunities**, and the economic resources to help our families and businesses thrive.



DO YOU DREAM
OF CALLING THE
BERKSHIRES HOME?



There is a distinctive way of life in the Berkshires, deeply rooted in the region's farming, manufacturing, and cultural history. Plus, our community has enjoyed a recent resurgence in many of our cities and towns that are attracting entrepreneurs, young families, and second homeowners who value a sense of place, community, access to outdoor recreation, and a lively food and arts scene. Add to that the distinction of being one of the country's most scenic and best **places to live**, and you've found the perfect location to live your dreams.

Life is calling in the Berkshires. *Join us!*

STAY SAFE #INTHEBERKSHIRES PLEDGE

We care about the residents, workers, and guests of Berkshire County. Our pledge is a shared commitment to take necessary precautions for all of us to stay safe while following recommended public health guidelines.

WE PLEDGE TO:	GUESTS PLEDGE TO:
 <p>Wash our hands frequently and use hand sanitizer.</p>	 <p>Wash your hands with soap for at least 20 seconds and use hand sanitizer frequently.</p>
 <p>Wear face coverings when we interact with our guests.</p>	 <p>Wear a mask or fabric facial covering when unable to social distance.</p>
 <p>Follow social distancing and capacity guidelines.</p>	 <p>Maintain at least 6ft of physical distance from others when socializing.</p>
 <p>Clean and sanitize our space according to CDC standards.</p>	 <p>Stay home if you feel sick (cough, fever, etc.).</p>
 <p>Encourage our employees to stay home if they feel unwell.</p>	 <p>Avoid direct contact with staff & other guests.</p>
 <p>Educate and train our employees on COVID-19 safety procedures.</p>	 <p>Use payment apps or credit / debit cards whenever possible.</p>

Welcome and thank you for supporting the health of our community.

1berkshire.com | berkshires.org | 66 Allen Street, Pittsfield, MA | 413.499.1600



DON'T MAKE US ASK, PLEASE WEAR A MASK!

your NEIGHBORHOOD DISPENSARY

LET US BE YOUR GUIDE - EXPERIENCE A DISPENSARY LIKE NO OTHER

220 HOUSATONIC ST. | LEE, MA

OPEN DAILY 8AM-8PM | (413) 327-9393

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#BETTERYOURJOURNEY

ALL YOU NEED IS A VALID 21+ ID!

Please Consume Responsibly. This product may cause impairment and may be habit forming. For use only by adults 21 years of age or older. Keep out of the reach of children. This product has not been analyzed or approved by the Food and Drug Administration (FDA). There is limited information on the side effects of using this product, and there may be associated health risks. Marijuana use during pregnancy and breast-feeding may pose potential harms. It is against the law to drive or operate machinery when under the influence of this product. KEEP THIS PRODUCT AWAY FROM CHILDREN. There may be health risks associated with consumption of this product. Marijuana can impair concentration, coordination, and judgment. The impairment effects of edible marijuana may be delayed by two hours or more. In case of accidental ingestion, contact poison control hotline 1-800-222-1222 or 9-1-1. This product may be illegal outside of MA.