



The **Subaru Cherry Blossom Festival** is a month-long spring celebration of Japanese culture and the blossoming cherry trees of Fairmount Park in Philadelphia. Festival events are scheduled across the city during April and culminate with **Sakura Weekend**, a free public event on the grounds of the Fairmount Park Horticulture Center and Shofuso Japanese Cultural Center.

For the latest information about all festival programs, including detailed locations, directions, and parking information, please visit subarucherryblossom.org.



Shofuso Japanese Cultural Center



Japan America Society of Greater Philadelphia gratefully acknowledges all supporting partners and sponsors of the 2024 Subaru Cherry Blossom Festival.



A Member of the Tokio Marine Group



Subaru of America, Inc. proudly welcomes you to the 2024 Subaru Cherry Blossom Festival of Greater Philadelphia.

Visit a Subaru retailer near you, or visit subaru.com for more information.

A & T Subaru

801 Bethlehem Pike
Sellersville, PA 18960

Miller Subaru

1592 Route 38
Lumberton, NJ 8048

Ciocca Subaru of Philadelphia

1400 S 33rd St
Philadelphia, PA 19146

Piazza Subaru of Limerick

99 Autopark Blvd
Limerick, PA 19468

Colonial Subaru

200 W Street Rd
Feasterville, PA 19053

Prestige Subaru

4271 Black Horse Pike
Turnersville, NJ 8012

Concordville Subaru

1713 Wilmington West
Chester Pike
Glen Mills, PA 19342

Rafferty Subaru

4700 West Chester Pike
Newtown Square, PA
19073

Fred Beans Subaru

854 N Easton Rd
Doylestown, PA 18902

Reedman-Toll Subaru

1700 East Lincoln
Highway
Langhorne, PA 19047

Glanzmann Subaru

1001 S York Rd
Hatboro, PA 19040

Reedman-Toll Subaru of Exton

421 W Lincoln Highway
Exton, PA 19341

John Kennedy Subaru

1201 E Ridge Pike
Plymouth Meeting, PA
19462

Subaru of Cherry Hill

1800-1806 Marlton Pike
West - Route 70
Cherry Hill, NJ 8002

subaru cherry blossom festival of Greater Philadelphia

SAKURA WEEKEND

April 13-14, 2024
West Fairmount Park

With additional events throughout the month of April

For updates and complete festival schedule visit subarucherryblossom.org



@phillysakura [Instagram icon] [Twitter icon] [Facebook icon]

subaru cherry blossom festival of Greater Philadelphia

The **Subaru Cherry Blossom Festival** is an annual spring celebration of Japanese arts and culture organized by Japan America Society of Greater Philadelphia. Featuring events scheduled throughout the city, this yearly festival brings a taste of Japan to Philadelphia and highlights the beauty of Japanese *sakura*—the flowering cherry trees that brighten city streets and parks with their distinctive pink blossoms.

FREE ADMISSION

Admission to the 2024 Subaru Cherry Blossom Festival weekend is not ticketed and is free and open to the public.

Admission requirements will vary for other festival programs scheduled during the month of April. For the latest information about all festival programs, please visit subarucherryblossom.org.

SUPPORT OUR WORK

Your donation will help Japan America Society of Greater Philadelphia continue offering a year-round schedule of inclusive, accessible, and dynamic programming.



THE CHERRY TREES

The blossoming cherry trees planted throughout Philadelphia's Fairmount Park symbolize the city's friendship with Japan. In 1926, about 1,600 trees were planted in the park as a gift from the Japanese government and a tribute to the American Sesquicentennial. Since 1998, Japan America Society of Greater Philadelphia has overseen planting more than 1,000 additional trees.

TREE PLANTING INITIATIVE

Beginning in 2023, and with the special sponsorship of Philadelphia Insurance Companies, Japan America Society of Greater Philadelphia will plant an additional 250 trees over the next three years to commemorate America's Semiquincentennial (250th) anniversary.

SUNDAY APRIL 7

Festival opens with performances by **Tamagawa University Dance and Taiko Troupe**

APRIL 8-14

Dine In Japan—Enjoy special menus at select **Japanese restaurants** in the region.

FRIDAY APRIL 12

Sakura Weekend kick-off event at The Fallser Club with an evening of **Japanese music, art, and dance**

SATURDAY AND SUNDAY APRIL 13-14 SAKURA WEEKEND

Fairmount Park Horticulture Center

Celebrate traditional and contemporary Japanese culture under the cherry blossom trees of Philadelphia's Fairmount Park during Sakura Weekend. This free and public festival event will include **music and dance performances, activities for the whole family, food vendors, a beer garden, and much more!** Over a dozen local food and merchandise vendors are scheduled to participate, including Maido!, Triple Bottom Brewing, Urasenke Philadelphia, and more.

APRIL 18-26

Youth Rebellion in Japanese Cinema—Curated series at Lightbox Film Center



For the latest festival information and schedule please visit SUBARUCHERRYBLOSSOM.ORG

Ebihara Rogen



Tamagawa University Dance and Taiko Troupe



Badd Kitt



Rino Aise Band



FESTIVAL PERFORMERS & PROGRAMS

10tecomai Yosakoi Dance Project

Badd Kitt

Casual Fifth

Ebihara Rogen

Hiroko Obukuro and Greg Davis Duo

Hoh Daiko

Keystone Japan Club

Kyo Daiko

Mirai Yasuyama

Rino Aise Band

Swarthmore Taiko Ensemble

Tamagawa University Dance and Taiko Troupe

Cosplay Competition

Ikebana Exhibition

Japanese Film Program

Japanese Restaurant Week

Karaoke

Pretty in Pink Pet Costume Contest

Sushi with Madame Saito

Taro's Origami Studio

Urasenke Tea Ceremony

Wagashi Sweets Workshop

AND MORE!

FESTIVAL VENUES

Fairmount Park Horticulture Center
Please Touch Museum
Philadelphia Museum of Art
The Fallser Club
Penn Museum
University of Pennsylvania
Swarthmore College
West Chester University

