

COLLEGE BASKETBALL EXPERIENCE

1ST FLOOR ACTIVITIES

CBE HOOP SHOP

Souvenirs of all kinds.

CALL THE HIGHLIGHTS

Role-play sports announcing and do color commentary and post-game wrap up from a sports desk (modeled after the ESPN U desk) in a TV studio. Visitors watching the activity take place also view the action on an overhead monitor above the sports desk.

HONOR THEATER

The Honor Theater screens a larger than life film that immerses visitors in the intensity and passion of college basketball. Presented in 8 short segments, the film is a powerful and beautiful tribute to the game, its contributors, and its significance beyond the court.

MENTOR'S CIRCLE

Mentors' Circle is a sculptural element that abstractly resembles a basketball net with a ball going through the hoop. Inside the Mentor's Circle, one kiosk with a large screen allows visitors to view videos of prominent coaches paying homage to their Mentors.

GUARDIANS OF THE GAME

The walls of this corridor display large, colorful graphics detailing the goals and objectives of the National Association of Basketball Coaches (NABC). As guardians of the game of men's collegiate basketball, the NABC works to promote integrity, teamwork, sportsmanship and unity among coaches while enlightening the general public of the positive impact of coaches in the collegiate arena.

MAKE THE PASS

Try to make different types of passes to score as many points as possible in a set amount of time. Passes are made toward a graphic treated wall depicting players ready to catch the pass. Sensors indicate targets and record accuracy.

KIDS' COURT

Children ages 2-9 play basketball with equipment geared just for them. At Big Shot Ball, kids try to stuff a very oversized, lightweight basketball into an oversized, low hanging goal. At Nothing But Net, kids shoot basketballs, practice their ball-handling skills, dunk like the big guys, and play games using backboards positioned at low heights.

GET IN THE ZONE

Try to make as many baskets as possible in this challenging "pop-a-shot" activity within a set timeframe. Visitors can challenge each other to a side-by-side shooting contest.

HANDLE THE ROCK

Features Xbox Kinect technology. Players must time their dribble to the beat of the selected song. Players will be asked to perform a variety of skill moves.

HALF-TIME LOUNGE

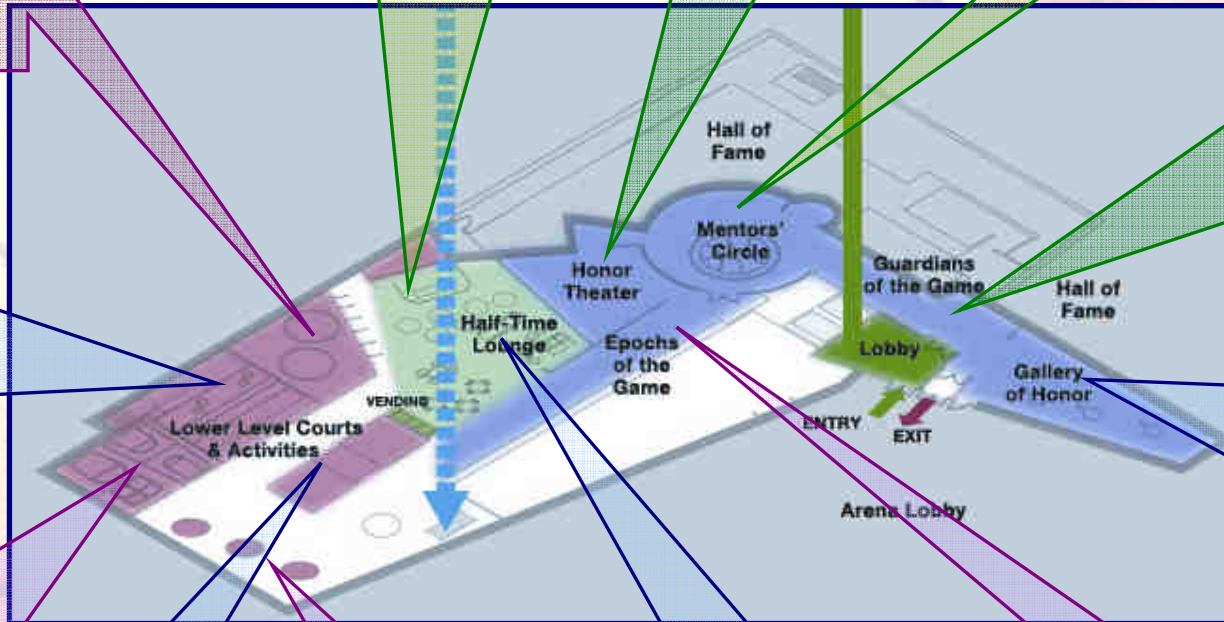
The Media Lounge recreates a sports bar atmosphere for fans to gather, talk with one another, and watch college basketball games and related media. Visitors take in the content from nearby activities, Pulse of the Game and Call the Highlights. In addition, a graphic panel in the Half-Time Lounge presents information on how media changed the game.

EPOCHS OF THE GAME

Epochs of the Game is a corridor of history, presenting in exhilarating, graphic detail, the history of the game's creation and the progression of men's collegiate basketball. Larger than life size graphics combine with eye-catching text to tell the exciting history from the 1890's to the present.

GALLERY OF HONOR

Inside the Gallery of Honor of the National Collegiate Basketball Hall of Fame, visitors pay homage to legendary coaches and players in a setting reflective of the reverence and respect they have earned. Greatness lives here. Visitors will select and view a video about an inductee.



COLLEGE BASKETBALL EXPERIENCE

2ND FLOOR ACTIVITIES

STEP TO THE LINE

Face the pressure of a hostile arena while attempting to make as many consecutive free-throws as possible in a set amount of time. A larger-than-life screen displays video of rabid fans challenging the shot. The score display reveals how many free throws were made and the highest number of consecutive free throws made that day, week, or month is displayed.

BEAT THE CLOCK

Try to make a game winning shot in a high-pressure situation, mirroring some of college basketballs greatest moments. Visitors hear hyped-up game audio, see images of great jump shots, and receive activity instructions. Randomly lit disks on the floor indicate the positions for the visitor to attempt their jump shots before the clock stops.

THROW IT DOWN

Slam-dunk a basketball with as many cool moves as you can. With six adjustable baskets at different heights, some visitors will be successful at dunking for the first time. Other visitors can show off their high-level dunking skills. Start the clock and see how many dunks you can make within a set amount of time.

SHOOT FROM DOWNTOWN

Visitors hustle to make up to nine 3-point shots from different positions around the arc. Visitors realize how difficult it is to make 3-pointers, especially under pressure. Each time a basket is made, the score display adds three points. The score display indicates the total points made.

CENTER COURT

Center Court is a full basketball court with six goals, a score board and shot clocks. The court is designated for free play unless otherwise indicated. Visitors can practice skills, shoot baskets or participate in a pick-up game or clinic. Center Court will host special events such as dinners, receptions, basketball related events or corporate events.

CHALLENGE COURT

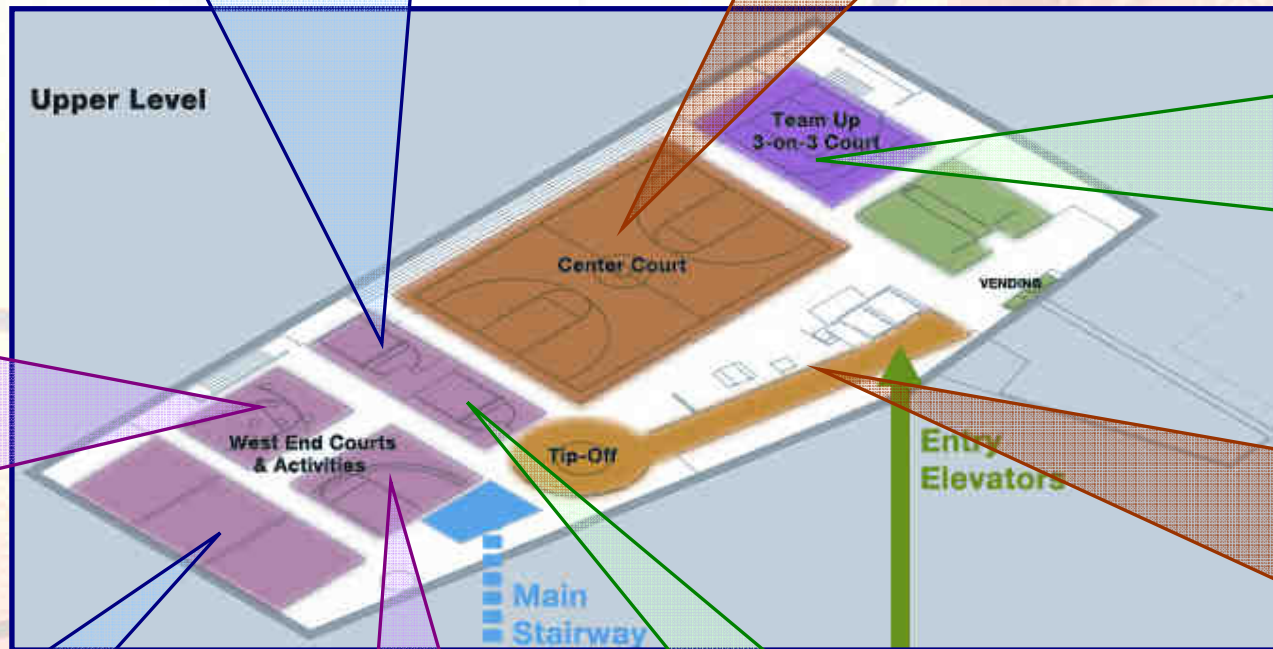
The Challenge Court is a 3-on-3 court that is homage to the street game. On this court, visitors can play 1-on-1, 2-on-2 or 3-on-3 games. At certain times of the year, visitors can attend programs and clinics at the Challenge Court. School groups may gather at here for discussions, clinics, and orientation.

TIP OFF TUNNEL

Experience walking through an arena tunnel from the locker room to the court and feel the excitement players feel as you listen to the Coach's pre-game instructions. In the tunnel visitors will see larger-than-life graphics of players and coaches and view projected moving images of college fans, cheerleaders, bands, coaches and players.

DRILL FREE THROWS

Attempt a free-throw practice drill and race against the clock to make as many free-throws as possible. Visitors experience the difficulty of making free-throws under pressure. The score display reveals how many free-throws were made and the highest number of free-throws made at The College Basketball Experience that day is displayed near the activity.



COLLEGE BASKETBALL EXPERIENCE



FACILITY USE

The College Basketball Experience is a 41,500 square foot facility with two floors of the most unique and entertaining private function space in Kansas City, Missouri.

The entire facility, including hands-on basketball "experience" activities and the National Collegiate Basketball Hall of Fame, is available for private rental to groups every night of the week.

Special events can also be scheduled on Monday and Tuesday during the day as facility schedule allows.

RENTAL CONTACT

Carla Wheeler
816.949.7515
Carla@thebbe.net

1401 Grand Boulevard
Kansas City, MO 64106
816.949.7500

www.CollegeBasketballExperience.com



OPERATING HOURS

Monday

Closed to Public

Available for Special Events as schedule allows

Tuesday

Closed to Public

Available for Special Events as schedule allows

Wednesday – Saturday

OPEN to Public

10:00am – 6:00pm

Sunday

OPEN to Public

11:00am – 6:00pm

TICKETS

Children 3 & under ~ Free

\$9.00 ~ Youth

\$12.00 ~ Adults (18 yrs & over)

\$9.00 ~ Seniors (65 yrs & over)

Group Rate available for groups of 25 or more

Tickets Available at

CBE Ticket Counter in Sprint Grand Lobby