

# AutoNation<sup>®</sup> IMAX<sup>®</sup> 3D Theater WITH LASER

at the Museum of Discovery and Science  
401 SW Second Street Fort Lauderdale, FL 33312

THE SCIENCE OF  
CINEMA RAISED TO  
THE LEVEL OF MAGIC

**IMAX<sup>®</sup>**  
WITH LASER

ENDLESS COLORS

BOTTOMLESS BLACKS

SOLAR BRIGHTNESS

SOUL-STIRRING SOUND

**Why is IMAX<sup>®</sup> WITH LASER Better?**

IMAX WITH LASER represents a quantum leap in cinema technology delivering unparalleled levels of brightness, contrast, color and sound. It is a re-imagination of the movie theater experience that will draw you into the action like never before.

The new dual 4K laser projection system designed for both 2D and 3D formats is more than 50% brighter in output than existing systems. It features a significantly larger color range, as well as a projection range that fills the giant IMAX screen and the audience's field of vision. The sharpest, brightest, clearest and most vivid images ever created on screen, combined with a new level of immersive audio, enhance the intensity of The IMAX Experience<sup>®</sup>.

IMAX WITH LASER is a blend of science and art that delivers a cinema experience that suspends disbelief and transports audiences to new worlds.

It's the difference between watching a movie and being a part of one.



**SWIM IN ENDLESS COLORS**

IMAX<sup>®</sup> IS A REGISTERED TRADEMARK OF IMAX CORPORATION