

MILWAUKEE ART MUSEUM

NORTHWESTERN MUTUAL PRESENTS

MAM after dark

FRI, JUNE 16, 5-10 PM

What happens After Dark?

Drinks, food, and dancing with a dash of culture and a dose of unexpected.



- Hear the hottest live bands on the Mainstage
- Taste the newest craft brews in the Blue Moon Beer Garden
- Lounge in style on the Wine Garden Terrace while enjoying the festival views
- Shop 175 artists under the weather proof tent and in Windhover Hall
- Admission includes all access to the Milwaukee Art Museum

Don't miss the full music lineup announcement at mam.org/lfoa

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Milwaukee's Lifestyle Magazine

A Friends of Art event benefiting the Milwaukee Art Museum

MILWAUKEE ART MUSEUM

700 NORTH ART MUSEUM DRIVE
MILWAUKEE, WI 53202

LAKEFRONT FESTIVAL OF ART

JUNE 16-18, 2017



Want to
join in the
fun?



ENJOY ART, FOOD AND MUSIC, ALL ON THE
GROUNDS OF THE MILWAUKEE ART MUSEUM.

Follow us at [Facebook.com/lakefrontfestivalofart](https://www.facebook.com/lakefrontfestivalofart)

MILWAUKEE ART MUSEUM

mam.org/lfoa

ADMISSION & INFORMATION

HOURS

Friday, June 16	10 a.m. to 10 p.m.
Saturday, June 17	10 a.m. to 7 p.m.
Sunday, June 18	10 a.m. to 5 p.m.

ADMISSION

Includes all access to the Milwaukee Art Museum.

- \$17 Adult
- \$10 Milwaukee Art Museum Member
- \$15 Student/Senior
- \$25 3-Day Pass
- Kids 12 and under are free! Veterans, active military, and K-12 teachers also admitted free.

SPECIAL MEMBER OFFER!

RECEIVE TWO FREE TICKETS AND TWO FREE BEVERAGE COUPONS TO LAKEFRONT FESTIVAL OF ART WHEN YOU JOIN OR RENEW YOUR MILWAUKEE ART MUSEUM MEMBERSHIP AT THE ENTRANCE GATE.

ADVANCE TICKET DISCOUNT

Save \$7 by purchasing online or at one of the following advance ticket locations:

(ADVANCED TICKET SALES END 5PM, JUNE 15TH)

Bayside Garden Center
Blue's Egg
City Market
Coldwell Banker Residential Brokerage
Consumer Beverage
Elite Sports Clubs
Harry & Rose Samson
Family Jewish Community Center
The Little Read Book
Metro Market
Milaeger's
Milwaukee Art Museum Store
Otto's Wine & Spirits
Purloin Studio
Racine Art Museum
Sendik's Food Markets
Stein's Garden & Home
Winkie's



ACTIVITIES & AMENITIES

You know summer has arrived in Milwaukee when the tents go up on the Museum's grounds for the annual Lakefront Festival of Art (LFOA). As one of the top art festivals in the country, LFOA is proud to offer the community an enjoyable, family-friendly opportunity to view and purchase first-class works from the country's finest artists.

- **BROWSE** 175 juried artists from across the country, at a variety of price points
- **EAT** at any of the expanded food offerings from local restaurants
- **DRINK & LOUNGE** at either the Terrace or South Fountain wine garden
- **LISTEN** to live music, performances, and other entertainment
- **TASTE** Milwaukee's best micro brews or sip a pint in the Blue Moon Beer Garden
- **WALK** amongst the art sculptures and flowers in the Hawks Sculpture Garden
- **BID** on a one-of-a-kind piece from the silent auction, either on-site or at mam.org/lfoa
- **PLAY** in the PNC Children's Experience, with dozens of hands-on art projects, live performances, and the Kohl's Color Wheels
- **CULTURE** yourself with all-inclusive access to MAM's Permanent Collection Galleries!



All proceeds benefit the Milwaukee Art Museum!

Call 414-224-3200 for additional information.
mam.org/lfoa

PARKING

Visit mam.org/lfoa for parking information