

# Beer History Tours

## BEST PLACE at the historic pabst brewery

Tour Days & Times  
Mon., Wed. & Thurs.  
1 & 3pm  
Fri., Sat. & Sun.  
11am, 12 & 1pm



Be transported back in time and then taken on a journey through the tale of Pabst brands and the City of Milwaukee with 60's retro beer commercials. Join us for the only Beer History Tour in Milwaukee for \$8 (military \$6) at Best Place at the Historic Pabst Brewery.

Re-live the rich story of the Best & Pabst families over a cold pint of Pabst Blue Ribbon, Schlitz or a Sprecher root beer in ornate Blue Ribbon Hall. Then visit the office of Captain Pabst and the beautiful 1880 corporate headquarters. Walk through the old infirmary (small hospital) being transformed into a Prohibition Era "Speakeasy". Finish the tour in the original Guest Center (Sternewirt), where tours started and ended.

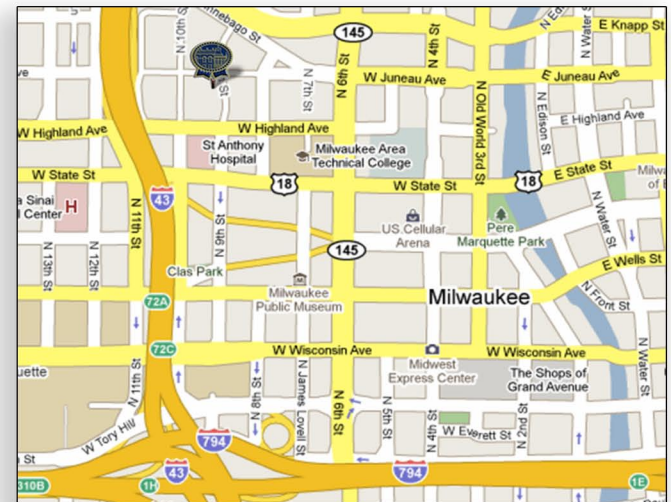
After the tour, visit our Vintage Gift Shop where t-shirts and articles recovered from the brewery closing are available for purchase along with various other Pabst and beer related memorabilia & souvenirs.

901 W. Juneau Ave., Milwaukee, WI  
Phone 414.630.1609  
[www.bestplacemilwaukee.com](http://www.bestplacemilwaukee.com)

# Beer History Tours

Other than Beer History Tours, we have three unique banquet halls available. Whether you are celebrating a milestone birthday, hosting a formal affair, planning the wedding of your dreams or coordinating a charitable function, our team of professional hospitality experts will execute your event with unparalleled service.

The staff of Best Place is dedicated to your total satisfaction. Not only are we building on a tradition, we can assure your guests a Blue Ribbon Event. Call 414-326-7686 or e-mail [bestbanquets@yahoo.com](mailto:bestbanquets@yahoo.com) for additional information.



## BEST PLACE at the historic pabst brewery

Best Place Lives Up To It's Name....  
One Pint At A Time  
[www.bestplacemilwaukee.com](http://www.bestplacemilwaukee.com)



# HISTORY

# EVENTS

# TOURS

The Pabst Brewing Company was the first of the great Milwaukee brewers. Quality, pride, tradition, and hops were the ingredients in the legacy left by German immigrant Jacob Best Sr., who established the brewery in 1844.



Under the guidance of his son Phillip Best and Phillip's son-in-law, Captain Frederick Pabst, a small local producer became America's largest brewer from the late 1800s until 1946.

There are many wonderful places to hold an event in Milwaukee but only one can be recognized as the **Best Place!**

*"Catering events at Best Place has become an extension of us. Mader's historic restaurant to historic Pabst is the perfect match! Not only are the halls the most beautiful venues to celebrate your most special occasions the entire staff is extremely accommodating to work with. From the décor to the history you will find yourself wanting to cheers Captain Pabst himself!"*

.....Mary Niland,  
Mader's Restaurant

Don't settle for second best; book the **Best Place** for Black Tie Affairs... White Collar Events...Blue Ribbon Beers.

And the rest is a history we'd love to share with you on one of our tours!

With the closing of the brewery in 1996 came the opening of opportunity. After many years of blood, sweat, and beers, the "best use" of these buildings has fermented into Best Place at the Historic Pabst Brewery, taking its name from the founders, Jacob Best and Phillip Best and its spirit from the Captain, Frederick Pabst.



**History was made here.**  
**The future will come alive here.**

**Best Place** at the Historic Pabst Brewery can accommodate parties and groups from 2 to 300 with a combination of outdoor courtyards and halls.

- Blue Ribbon Hall (front)
- The Captain's Courtyard (left)
- The Guest Center (right)
- The Great Hall (lower left)
- The King's Courtyard



To really experience Old World Charm and Hospitality at its finest, you need to take a **Beer History Tour** at Best Place at the Historic Pabst Brewery.

For a small fee enjoy a historic guided tour that takes you back to 1844 when Best & Company was born to present day.

Your unique experience begins in Blue Ribbon Hall with the history of the Pabst

Brewery from its founding and includes some retro beer clips. Your next stop is The Great Hall (the old Corp. Headquarters) with a visit to the office of Captain Pabst. Here you are updated on how the former brewery is being redeveloped.

The tour then finishes in the Guest Center (Sternwirt) where the tours started and ended when the brewery was still running.

After the tour, visit the **Vintage Gift Shop** where articles recovered from the brewery closing are available for purchase along with various other Pabst and beer related memorabilia.

**Soak up the atmosphere;**  
**Drink up the brew.**



# BEST PLACE





portrait of the  
**PABST**  
selected as America's Best in 1893



vision of the  
**FUTURE**

re-established as Milwaukee's Best Place in 2009

### GE-MUT-LICH-KEIT:

Warm cordiality; comfortable  
friendliness; congeniality.

The staff of Best Place is dedicated to your total satisfaction. Not only are we building on a tradition of tasty tours, but with Blue Ribbon Hall and The Great Hall we can assure you and your guests a Blue Ribbon event.

*Tour today. Book today. Enjoy today. Prosit!*

For more information call:  
**Best Place** at the Historic Pabst Brewery  
414.630.1609 or visit our website at  
[www.bestplacemilwaukee.com](http://www.bestplacemilwaukee.com)



capt. frederick  
**PABST**  
in the courtyard  
of best place

for  
**GOOD TIMES**  
and  
**GREAT MEMORIES**

**BEST PLACE**  
at the historic pabst brewery



Best Place is the former Pabst Corporate Office & Visitor's Center and is a Certified Historic Structure on the National Register of Historic Places - Project # 22012, dated June 23, 2008

Tap the Vintage Gift Shop for rare, recovered  
memorabilia and new items on sale

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Come see what's brewing...again.