

# THE RIDE

**AN INTERACTIVE ENTERTAINMENT EXPERIENCE  
WHERE THE STREETS OF NYC ARE THE STAGE!**

Our moving theater navigates a 4.2-mile path around Midtown Manhattan in our unique, patented vehicles giving you a front row seat to the streets of New York City. Our performers blend with the street life to become a part of THE RIDE showing guests an entirely new side of New York City that can't be experienced anywhere else!

## WHAT TO EXPECT ON THE RIDE:

- THE RIDE gives you a front row seat to the streets of NYC aboard the world's only moving theatre!
- 75-minute experience through Midtown Manhattan & Times Square area
- Featuring 2 comedic hosts & 5-7 live street performances
- Trivia, karaoke, fun facts and more aboard our custom built, multi-million dollar vehicles
- Theatre-style, side facing seating & floor-to-ceiling glass windows with panoramic views
- Advanced audio/visual technology including 3,000 LED lights, 40 LCD TV screens, and surround sound
- Iconic landmarks such as Times Square, Grand Central Terminal, Chrysler Building, New York Public Library, Bryant Park, Central Park, Columnus Circle, Carnegie Hall & more!

Critically and virally acclaimed, there's no better way to see New York City than on THE RIDE!

"The hottest way to see New York," -Today Show

