#### **VISITORFUN CAMPAIGNS**













# 22" TABLET ON DESKTOP STAND OR FLOOR STAND

- Android App
- Available as Touchscreen only

# 32" OR 42" EXPLOREBOARD SCREEN ON FLOOR STAND

- Available in Touchless and Touchscreen options

### **PROMOTE LOCAL TOURISM:**

ExploreBoards showcase engaging visitor content with high quality images and videos of fun things to do 24/7.

Participating businesses are managed through relationships with your local CTM Media Group representatives at no cost to you as a host partner.

### **DRIVE REVENUE:**

Feature your restaurant, bar, spa, or other on-site services on your ExploreBoard with additional exposure on **visitorfun.com**.

## SHARABLE INFORMATION VIA EMAIL AND SMS:

Most ExploreBoard content is published on **visitorfun.com** so your guests can send information to their personal devices through email or SMS (text message) as they explore your area.

### ENHANCE YOUR GUEST EXPERIENCE THROUGH USING THE FOLLOWING EXPLOREBOARD FEATURES:

Maps & Directions From Your Business To Local Attractions Including An "Around Here" Feature.\*

Information translations in English, Spanish, German, Portuguese, French or Mandarin.\* Local Airport Flight Departure Times\*

Menus, Brochures, and Schedules from Participating Area Businesses\*

Event Calendar\* with details for upcoming special events, timed exhibits. and performances.

Special Offers and Deals\*

Booking information to make reservations or purchase tickets\*

## HOME SCREEN HOST LOGO & WELCOME MESSAGE:

Your business logo and name are continuously promoted on your ExploreBoard home screen to increase brand awareness and welcome guests.

# PRIVACY, POWER, AND INTERNET CONNECTIVITY:

Our screens are not Internet browsers and do require users to provide any personal information. The security of your network and guest privacy is important to us.

ExploreBoards do require a standard power outlet and stable wired or Wi-Fi Internet connection. Please ask for our full **Technical Brief** for details on clearing necessary ports, MAC addresses, and fi rewalls to ensure a safe and constant connection for all guest features to work properly and provide the latest information for events and fl ight times.

#### **SERVICE & SUPPORT**

Full-time content support is available for host partners and local businesses through CTM Media Group.

ExploreBoards are serviced with technical online and phone support and on-site service visits from uniformed CTM Media Group staff.

### **LICENSING PARTNERSHIPS:**

We work with local CVBs, DMOs and Chambers on license partnerships to promote member content on their own ExploreBoard network. Ask for current pricing for hardware and content support.

### **WORK WITH US:**

1-888-303-0615

ctmmediagroup visitorfun.com

