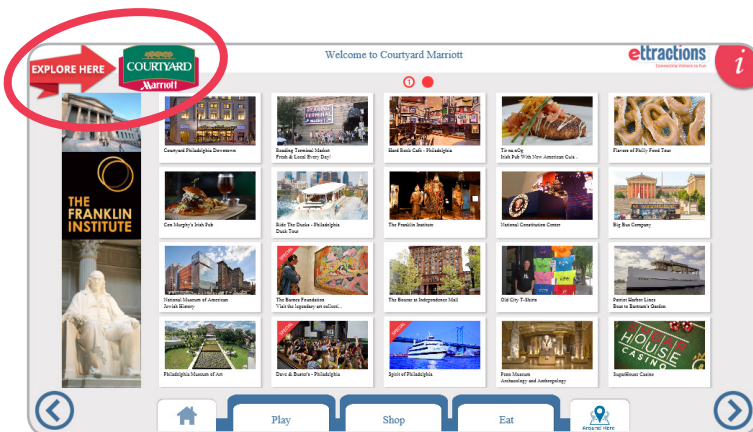




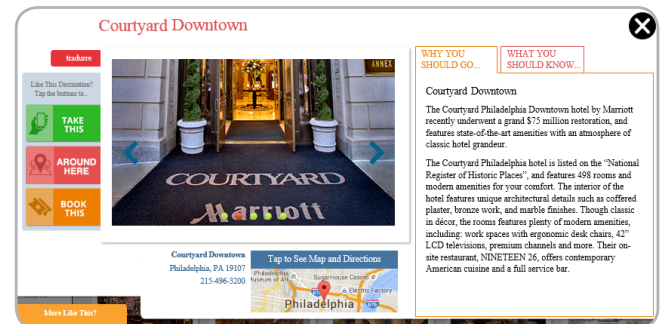
CTM Media Group and Ettractions Inc. are excited to present the newest release of their award-winning touch screen solution. Marketing directly to visitors using today's technology, the in-market digital platform offers fast, fun and interactive ways for guests to connect with local tourism information.

New Features

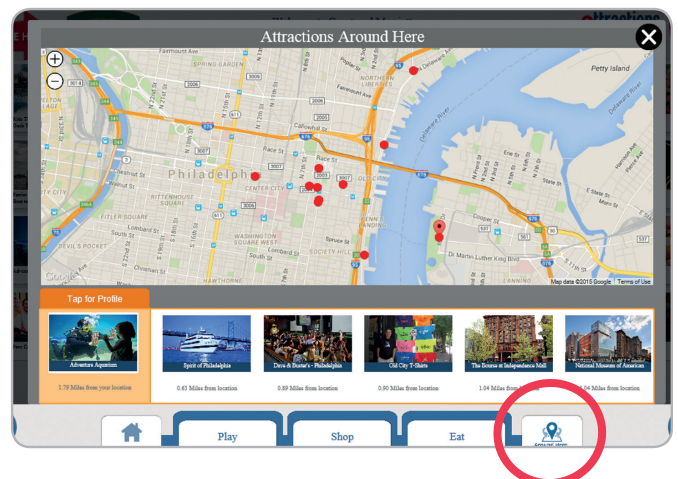


Around Here

The Ettractions mapping application displays local tourism businesses on a fun and interactive map. When touched, visitors are transported to a new profile to explore more!



Host location partners are now branded on the top of the ExploreBoard touch screen home page with a business/company logo next to their welcome message. Simply touch the logo to open a full-screen description showing on-site amenities, up to 10 photos, a video, 3 PDF documents, Insider Info, Fun Facts and much more. An "Around Here" tab on the bottom of the screen shows visitors the distances from their lobby to the closest local attractions.

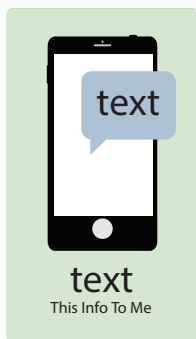




Take This

Connect to visitor's on-the-go. Visitors can easily take their favorite ideas with them with via email or text message.

Content On-The-Go!



Special Offers

Showcase special offers with a banner on your home screen images and up to 3 special offers displayed on the Extra Fun tab.

Drive Revenue

Drive revenue by featuring your restaurant, bar, spa or other on-site services on ExploreBoard. Host locations may include additional profiles under the touch screen's "Explore Here" button. When guests are aware of all the wonderful, fun activities and sights in your area, they are more likely to extend their stay.

Multilingual Translations

At a touch of a button content is translated into multiple languages including English, Spanish, French, German, Portuguese or Mandarin.

Current Translation: English

Set the current language to: English

Stellen Sie die aktuelle Sprache zu: Deutsch

Définir le langage courant pour: Français

Ajuste el idioma actual a: Español

Definir o idioma atual para: Português

設置當前的言: 中國的

Submit

WHY YOU
SHOULD GO...

WHAT YOU
SHOULD KNOW...

EXTRA FUN

Specials

Happy Hour Deals

06-01-2015 - 05-31-2016

Join Ruth's Chris Steak House for their \$8 Sizzle, Swirl Happy Hour from 4:30-6:30pm from Mon-Fri. Enjoy handcrafted cocktails and amazing food all for just \$8!

For more information contact your local CTM Service Representative or email editor@ettractions.com