

# ExploreBoard

powered by ettractions.com





# Ettractions

## Enhance Guest Relations.

Ettractions ExploreBoard's award-winning high definition touch screen is specifically designed for the hospitality and travel industry. Currently engaging millions of travelers in hotels, attractions, airports and convention centers, ExploreBoard provides an interactive experience unique for each guest.

Connect your guest with fun by providing detailed information, videos and maps about what to see and do within your market. All descriptions quickly translate into a variety of languages at a touch of a button engaging both domestic and international travelers.



## What Visitors Say.

Approachable

Love The  
Multilingual  
Feature

Great Images

Easy To Use



**10 out of 10 visitors**

found ExploreBoard helpful in planning their recreational activities.

**9 out of 10 visitors**

are likely to visit an attraction they saw on ExploreBoard.

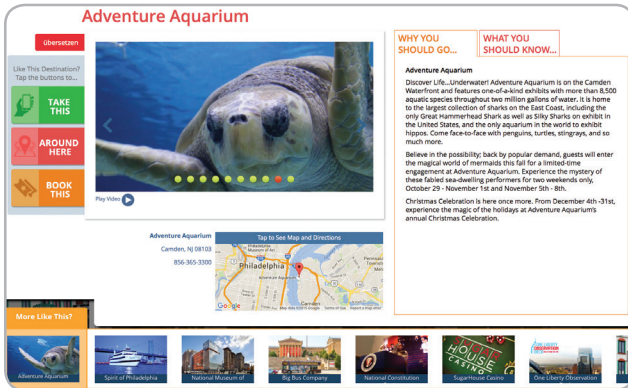
**9 out of 10 visitors**

became aware of a business on ExploreBoard.

\*Statistical Source: CTM Media Group ExploreBoard Survey



# ExploreBoard



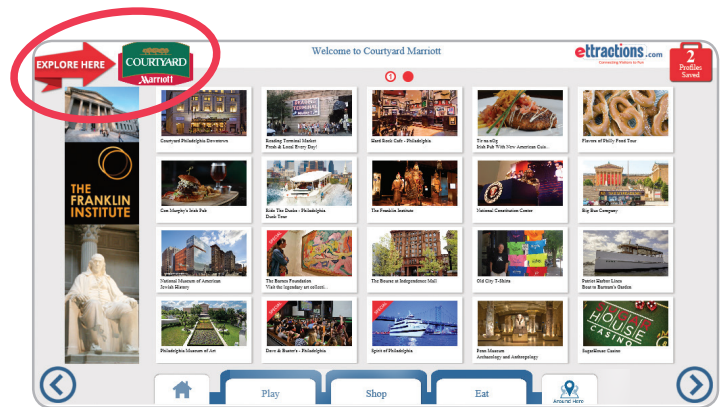
## Promote Local Tourism.

Connect your guests to local visitor information in an attractive, fun and interactive way. Etractions provides the content including descriptions, photos, videos, directions and special offers. The information is remotely managed and updated so your guests are seeing the latest information your community has to offer.

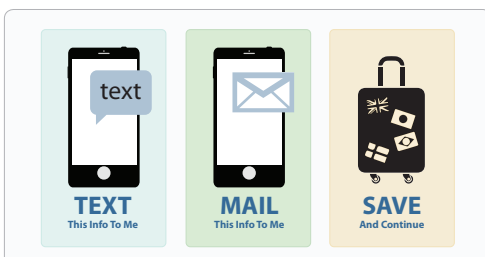
## Drive Revenue.

Drive revenue by featuring your restaurant, bar, spa or other on-site services on ExploreBoard. Host locations may include additional profiles under the touch screen's "Explore Here" button. When guests are aware of all the wonderful, fun activities and sights in your area, they are more likely to extend their stay.

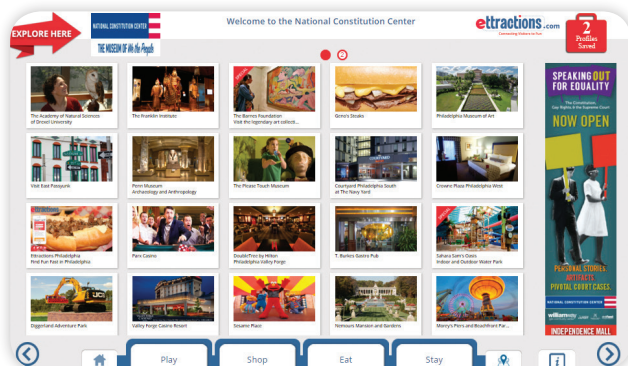
Host partners are also branded on the top of the ExploreBoard home page with a business / company logo. Simply touch the logo to open a full-screen description showing on-site amenities, up to 10 photos, a video, 3 PDF documents, Insider Info, Fun Facts and much more.



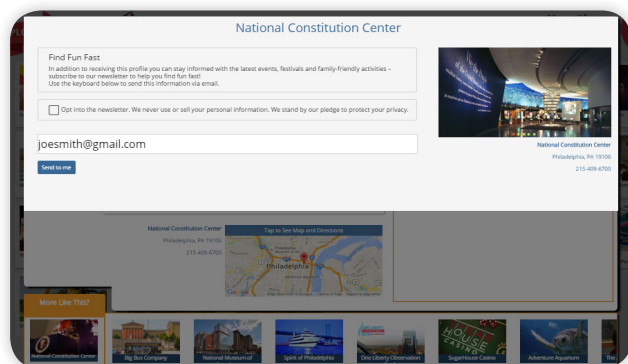
## Content On-The-Go!



# e Harness The Power Of ExploreBoard



**Welcome Visitors To Your Location**



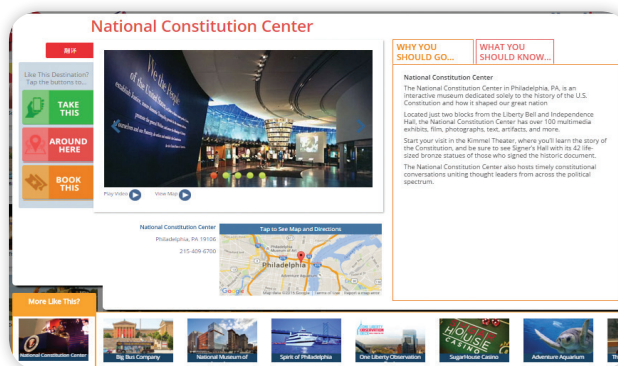
**Take This**

## ExploreBoard Features:

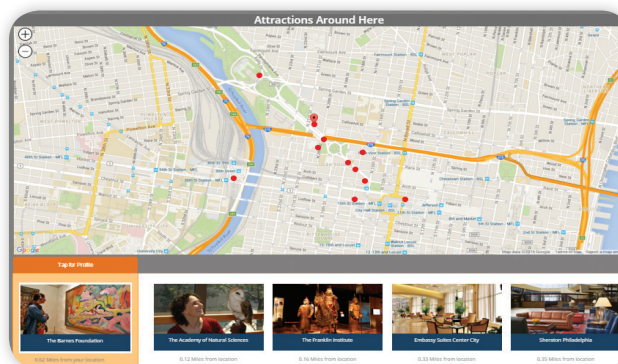
- Engaging Visitor Content – 24/7
- High Quality Images and Videos
- Maps and Directions
- Menus | Brochures | Schedules
- Special Offers
- Multilingual Translations  
English | French | Spanish  
Mandarin | Portuguese | German
- Take This via Email, Text Message or Ettractions Suitcase
- Book Now
- Around Here

## Partnership Information:

- Custom stand colors may incur additional charges and extended lead time.
- All equipment remains property of Ettractions, Inc.



**Engaging Visitor Content**



**Navigation Resources**

## Ettractions Provides:

- Hardware including display stand, touch screen and media player if applicable
- Ettractions software
- Ettractions content license
- Installation and content updates
- Service plan and maintenance
- Host location profile and banner advertisement on touch screen display

## Site Location Provides:

- Standard electric outlet
- 24/7 hard-wired internet access



**Request An Online Demo Today!**

**800-888-2974 | sales@ettractions.com**



# Testimonials

*"We are really impressed with this new technology which readily allows the guest to discover multiple options that can complement their visit to our city in a very practical manner. It is a great enhancement to our ability to service our guests optimally and at anytime."*

**Hector Torres | General Manager**



**BEACON HOTEL  
& CORPORATE  
HEADQUARTERS**



**CHICAGO MARRIOTT  
O'HARE**

*"ExploreBoard has been a valuable visitor resource and compliment to our staff services. It has been very helpful at busy check in and checkout times and the multilingual translations are great for our international visitors. Our guests have been impressed with the board's maps, scanning and email features which allow visitors to take content with them on-the-go. Everyone enjoys using it!"*

**Nadia Atanassola | Front Desk Manager**

*"OTMPC is pleased to be partnering with CTM Media Group to bring advanced technology to eight of our travel information centres in order to make it easy for Ontario's visitors to access travel information. The technology offers a great opportunity for tourism operators to work with CTM and OTMPC to provide information about their products and services, which will entice visitors traveling through Ontario to extend their stay."*

**Ronald Holgerson | President & CEO**



**ONTARIO TOURISM  
MARKETING PARTNERSHIP**



**THE FRANKLIN  
INSTITUTE**

*"Not only do visitors at The Franklin Institute enjoy the ExploreBoard, our Information Desk staff love it, too! It's a great resource for visitors to find local attractions and dining options and they can send the information and directions directly to their phone. The ExploreBoard is a wonderful resource for our visitors to learn more about The Franklin Institute and other Philadelphia attractions."*

**Samantha Frazier | Marketing Manager**

*"CTM's Ettractions ExploreBoard has proven to be an excellent tool for attracting tourists, travelers and new guests to our restaurant, Positano Coast by Aldo Lamberti. The system is extremely user-friendly and provides a great deal of information (such as photos, menus, and the option to make a reservation) in one place. This is definitely a tool that we will continue using to attract new guests."*

**Denise Sanfarraro | Marketing Coordinator**



**POSITANO COAST  
RESTAURANT**



**EAST PASSYUNK AVENUE  
BUSINESS IMPROVEMENT  
DISTRICT**

*"For a neighborhood going through revitalization at the pace of East Passyunk, attracting tourists is an important piece of the puzzle to sustain such significant growth. CTM's Ettractions ExploreBoards have been a huge asset for us in getting folks interested in taking those few extra steps to have a really authentic Philly neighborhood experience and it just doesn't get much better than this."*

**Renee Gilinger | Director**

*"ExploreBoard provides a variety of visitor information to our guests. Many are surprised to find things to do that they weren't aware Saint Louis offered. ExploreBoard is easy to use and our visitors really enjoy the interactive tools the touch screen service offers including the menus and videos. ExploreBoard helps our staff answer questions about local attractions and allows each guest to encounter a unique browsing experience."*

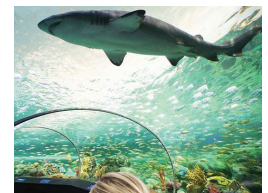
**Vickie Corkhill | Visitor Services Manager**



**SAINT LOUIS  
SCIENCE CENTER**



# Showcase The Greatest Local Experiences & Tourism Attractions In Your Marketplace



If you would like to host an Ettractions touch screen display, or require additional information, please connect with us.

**ettractions.com**

Connecting Visitors to Fun

800.888.2974 | [sales@ettractions.com](mailto:sales@ettractions.com) | [www.ettractions.com](http://www.ettractions.com)

