

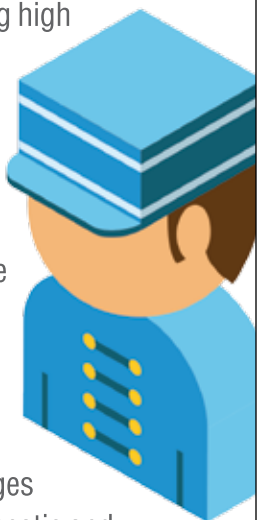


ExploreBoard Visitor Information Solutions



Enhance Guest Services

Ettractions ExploreBoard's award-winning high definition touch screen is specifically designed for the hospitality and travel industry. Currently engaging millions of travelers in hotels, attractions, airports and convention centers, ExploreBoard provides an interactive experience unique for each guest. Connect your guest with fun by providing detailed information, videos and maps about what to see and do within your market. All descriptions quickly translate into a variety of languages at a touch of a button engaging both domestic and international travelers.



Drive Revenue

Drive revenue by featuring your restaurant, bar, spa or other on-site services on the ExploreBoard. Host locations may include additional profiles under the touch screen's "Explore Here" button. When guests are aware of all the wonderful, fun activities and sights in your area, they are more likely to extend their stay. Host partners are also branded on the top of the ExploreBoard touch screen home page with a business/company logo. Simply touch the logo to open a full-screen description showing on-site amenities, up to 10 photos, a video, 3 PDF documents, Insider Info, Fun Facts and much more.



Promote Local Tourism

Connect your guests to local visitor information in an attractive, fun and interactive way. Ettractions provides descriptions, photos, videos, specials offers and directions for your guests.



Harness the Power of the ExploreBoard

Features

Maps & Directions - Send and easily navigate visitors from the ExploreBoard display to local attractions. Attractions showcases transit, driving and walking directions.



Engaging Visitor Content - Never miss the chance to showcase exceptional guest service. Our ExploreBoard runs 24/7 with high quality images and videos.



Translate - At a touch of a button, content is translated into multiple languages including English, Spanish, French, German, Portuguese or Mandarin.



Take This & Book Now - Connect to visitors on-the-go. Visitors can easily take their favorite profiles with them via email or text message so they'll never skip a beat.



Menus, Brochures & Schedules -

Restaurant menus, brochures, promotional materials and schedules can be sent via email or text with our "take this" feature so your guests will always stay well informed.



Special Offers - Showcase special offers with a banner on the home screen or with up to three special offers displayed on the "Extra Fun" tab.



Around Here - ExploreBoard's mapping application displays local fun activities within walking distance to your



Concierge Tool - Use our content to full advantage with in-house concierges. Add a custom display message for the "Book This" feature so guests can be redirected to concierges.



Available Models

ExploreBoard Tablets
22"

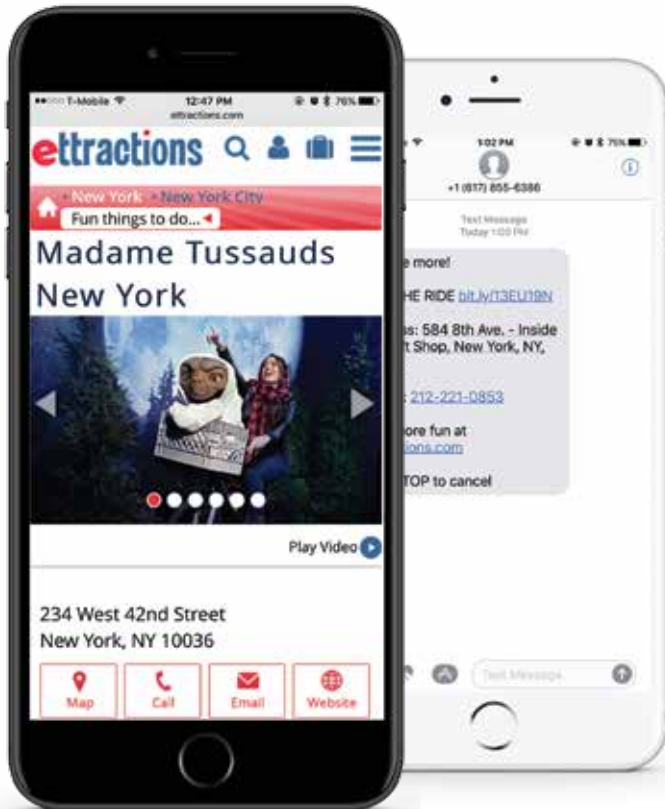
ExploreBoard Standalone
Silver, Black and White
32" and 42"

Two Requirements - Endless Possibilities



Connection - We work with either WiFi or wired connections.

Outlet - A simple outlet of any kind will suffice our power needs.



About Us

Over 18,000 locations in North America currently have complimentary tourist information in their lobbies supplied to them by CTM Media Group and Ettractions Inc.

Contact us for complimentary print and digital solutions for your lobby or concierge desk.

We will supply you with a customized stand or screen full of where to go and what to do for your guests.

Contact Us

CTM Media Group Partner Relations

