

# KNOW THE FACTS

## PA Tourism Distribution

**CTM** <sup>i</sup> distributes for  
**1,042**  
Pennsylvania businesses.

Join the growing list of advertisers that invest their marketing dollars wisely.



Advertiser's Share And Call Here is your CTM Activity Report	June 1, 2017 - June 30, 2017
<b>Brochures / Magazines Distributed</b> The Business On Campus 2016 Business Women Meet May 2016	788 200
<b>Local Engagement</b> Private City and Township Private Equipment Cleaners Business Industry Connections Meet Meet in Action	100 14 16
<b>Total Activities This Period</b>	<b>2,439</b>
<b>Current Brochures / Magazines On Hand</b> The Business On Campus 2016 Business Women Meet May 2016	1,042 1,042

## CTM DELIVERS

- Brand Engagement Reports
- Geotargeting Solutions
- Service Confirmations
- Exact Host Location Lists | Updated monthly
- Graphic Design Services



## You Get What You Pay For

If someone is giving you FREE distribution,  
how well is it really working?

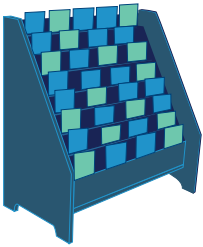
## Other Distributors

- No monthly inventory reports
- No digital presence
- No help with creative and design
- Unmatched distribution location lists

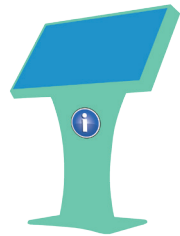


## Service You Can Count On

CTM's network resides in high traffic reputable host locations where visitors hand-pick information. We distribute 100 million brochures a year and 5.6 million brochures, maps and visitor guides right here in Pennsylvania to visitors looking for things to do on their way or once they have arrived as their visitor destination.



75  
Million  
Estimated  
Annual Reach



837  
Pennsylvania  
Information  
Displays



33  
Digital Touch  
Screens



11,368,846

Brochures, Maps and  
Visitors Guides Distributed  
by CTM in Pennsylvania  
last year each year

Discover the CTM Difference.

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