

An architectural rarity awaits at
The SC Johnson Gallery:
At Home with Frank Lloyd Wright

The Gallery has showcased Wright's influential Prairie-style designs, his "Usonia" architectural vision for affordable and beautiful middle class homes, the architecture of Wright's own homes, and the Wasmuth Portfolio, which featured nearly 50 framed lithographs and treasured artifacts of Wright's most famous work.



Read more information on *The Gallery's* current exhibit at www.scjohnson.com/gallery



Exhibition organized by S.C. Johnson and Son, Inc. in cooperation with the Frank Lloyd Wright Foundation, Scottsdale, AZ.

Fortaleza Hall and The Golden Rondelle – inspired beauty amidst the innovative buildings of Frank Lloyd Wright

The award-winning Fortaleza Hall celebrates the company's legacy of visionary thinking and inspired architecture, and is home to *The SC Johnson Gallery: At Home with Frank Lloyd Wright* and *The Lily Pad* gift shop.



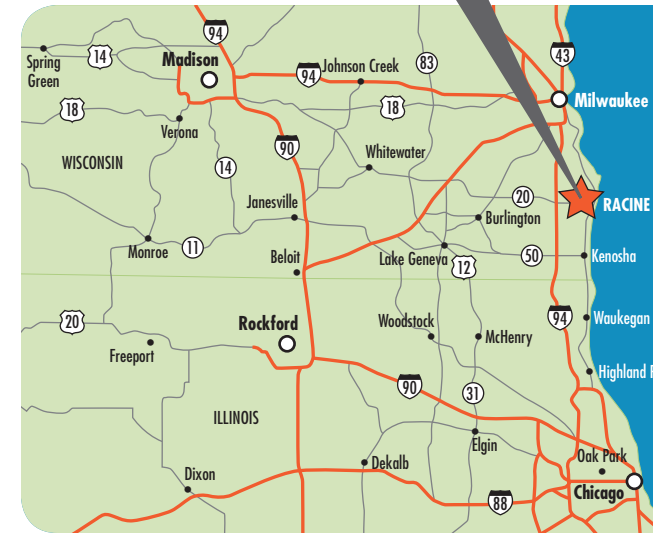
Designed by Lippincott & Margulies, The Golden Rondelle Theater was built for the 1964-65 New York World's Fair in Queens. The theater now resides on the SC Johnson campus. Visitors can choose to enjoy SC Johnson's Academy Award-winning documentary *To Be Alive!* or the acclaimed *Carnaúba: A Son's Memoir*.



Getting Here: Visit SC Johnson's world headquarters at 1525 Howe Street, Racine, WI 53403. We're 30 miles south of Milwaukee, 105 miles east of Madison and 80 miles north of Chicago. Tours begin at The Golden Rondelle Theater.



Wingspread is about five miles north at 33 E. 4 Mile Road, Racine, WI 53402.



Preparing for Your Tour: All tours include outdoor portions and take place rain or shine. Visitors should be comfortable standing, walking and climbing stairs for the duration of the tour. Please note that the Research Tower is accessible only via stairs, but the newly opened Tower Annex is available to guests and is accessible at ground level.

Reservations are required! Sign up at:
www.scjohnson.com/visit

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FREE TOURS!

WRIGHT NOW @ SC JOHNSON



Experience remarkable Frank Lloyd Wright designs with a visit to SC Johnson's global headquarters in Racine, Wisconsin.

TOURS AVAILABLE MARCH THROUGH DECEMBER; THURSDAYS THROUGH SUNDAYS.

Be inspired. Reserve now:
www.scjohnson.com/visit



VISIT SC JOHNSON'S RESEARCH TOWER

WRIGHT NOW @ SC JOHNSON

It's where trusted brands like **OFF!**®, **Pledge**®, **Raid**® and **Glade**® were created. Plus, see the Administration Building that's still in use today.

- Take in the Wright-designed **Great Workroom** in the SC Johnson Administration Building, which offers over half an acre of workspace.
- Tour the **Research Tower**, a 15-story masterpiece of architecture and innovation. Flip through blueprints, pictures, and notes from scientists who once worked there in the 1950s.
- View the recently restored 1940s **penthouse office** of H.F. Johnson, Jr., third-generation leader.
- Enjoy the magnificent Foster + Partners-designed **Fortaleza Hall**, featuring the Spirit of Carnaúba airplane.
- Visit **The SC Johnson Gallery: At Home with Frank Lloyd Wright** and the current exhibit on display.
- See renowned films, including Academy Award-winner **To Be Alive!**, at The Golden Rondelle Theater.

Tours are free and include a visit to *The Lily Pad*, a gift shop.

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The Research Tower (1950) is one of the tallest structures ever built on the cantilever principle. It stands 153 feet tall and its central core, which is 13 feet in diameter, extends 54 feet into the ground. All 15 floors are supported by its core.



The SC Johnson Administration Building (1939) was the first creation Frank Lloyd Wright designed for SC Johnson. Here, you'll find the famed Great Workroom with its soaring dendriform columns.



"Nothing beats the three-dimensional reality of architecture, especially when it's concocted by the master of space and structure, Frank Lloyd Wright"

– Blair Kamin, *Chicago Tribune*

"Any list of the greatest buildings of the 20th century would have to include Frank Lloyd Wright's SC Johnson Research Tower"

– *Architectural Record*

"In years to come, more than a few architects will probably be able to look back at a childhood visit to Racine as the start of their interest in the profession"

– Walter Gray, in a letter to the *Wisconsin State Journal*

ADD A VISIT TO WINGSPREAD

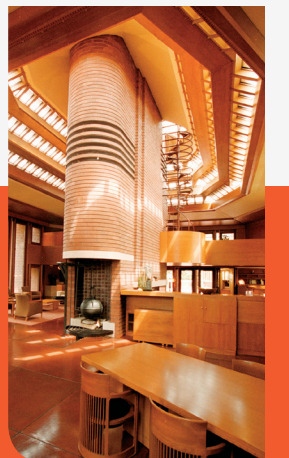
Tour the iconic, Prairie-style home Frank Lloyd Wright designed for SC Johnson's third-generation leader, H.F. Johnson, Jr.

Located just five miles north of SC Johnson headquarters, **Wingspread** (1939) is the last and largest of Wright's Prairie-style homes.

This free tour highlights remarkable features in the 14,000-square-foot house such as the disappearing dining table, a teepee-inspired clerestory ceiling in the great room and the cantilevered "Romeo and Juliet" balcony bedroom.



Photos: Mark Hertzberg for SC Johnson.



Tours and films are FREE. For information and reservations, go to www.scjohnson.com/visit or call **262-260-2154**.