



BEST READ GUIDE

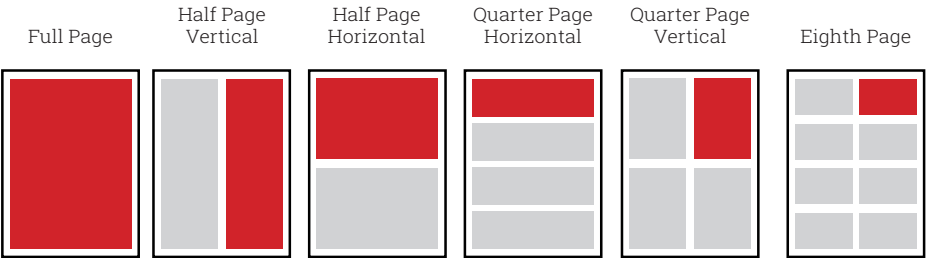
CAPE COD

THE MOST
DISTRIBUTED
VISITOR
GUIDE
ON & OFF THE CAPE



Spec Sizes:

- Full Page 4.75" w x 7" h
- Half Page Vertical 2.33" w x 7" h
- Half Page Horizontal 4.75" w x 3.45" h
- Quarter Page Vertical 2.33" w x 3.45" h
- Quarter Page Horizontal 4.75" w x 1.68" h
- Eighth Page 2.33" w x 1.68" h



All artwork deadlines are the first day of the prior month.

For More Information And To Reserve Your Space Call: 800.888.2974



BEST READ GUIDE 2019

Think of the Best Read Guide as your shortest path from discovery to experience.



For over 30 years, the Best Read Guide has been the premier place for local businesses to advertise directly to Cape Cod tourists, visitors and vacation home owners.

Each Best Read Guide is self-selected by people looking to discover your business; their next Cape adventure – whether it is retail, dining, or attractions, our readers are looking for you... today!

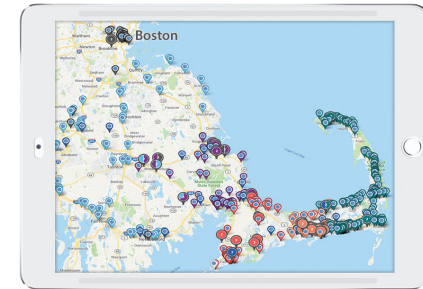
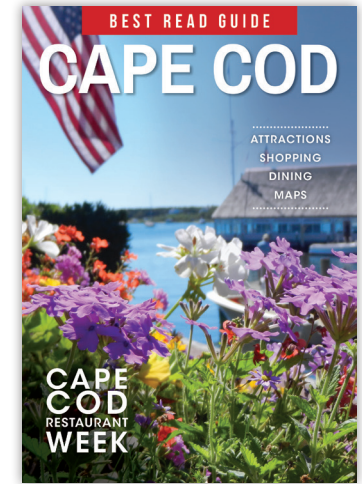
In The Right Place - On & Off Cape Cod

The Best Read Guide advertisers benefit from our parent company, CTM Media Group's extensive tourist and visitor distribution network both **in-market** and **out-of-market**. Your advertisement will be seen by tourists in feeder markets to Cape Cod including Boston / Massachusetts, Rhode Island and the I-95 travel corridor.

Distribution Includes:

- Attractions in Boston and surrounding areas
- Attractions throughout Cape Cod
- Campgrounds
- Plymouth Rte 3, Exit 5 McDonald's Visitor Center
- Burger King Rte 6, Exit 6
- Grocery Stores – Shaw's, Stop & Shops, etc.
- 400+ Cape Cod Hotels and B&Bs
- Restaurants
- Feeder Markets to Cape Cod:
 - I-195 from Rhode Island through New Bedford and Fall River
 - Rte 3 from Boston
 - South Shore Plymouth
 - I-495 from Middleborough / Taunton
- AAA Offices on and off Cape Cod
- South Station Boston
- Logan Airport Boston*
- Hyannis Transportation Centers
- Steamship Authority Ferry Terminals
- All Cape Cod Chambers of Commerce

** Distribution varies due to space availability*



“ Working with CTM Media helped Highfield Hall & Gardens expand its visibility and have a consistent marketing presence which brought in new visitors. ”

Janet Morgenstern Passani
Director of Marketing
Highfield Hall & Gardens

Testimonials

“ We are selling our lobster roll like crazy and I can only imagine it's because of this ad! ”

Stephanie Seal
Local Restaurant Marketing
Manager
**Papa Gino's &
D'Angelo Grilled Sandwiches**