

# IOWA STATE FAIR

# HOW DO YOU FAIR?



I FAIR WITH A FOOT LONG CORN DOG.  
BE THERE.

**AUGUST 13-23** 2020

IowaStateFair NOTHING COMPARES IOWASTATEFAIR.ORG 800.545.FAIR

# HOW DO YOU FAIR?

With eleven days of the Iowa State Fair, what's on your to-do list? From the food, to the games, rides, competitions and entertainment, there is so much to do! Over 1 million attendees in 11 days, make your plans today for the Iowa State Fair; you don't want to miss it! How Do You Fair? Be There, August 13-23, 2020, in Des Moines.

With Iowa's largest art show, the largest foods department of any state fair and one of the world's largest livestock shows, the Fair is included in the New York Times best-selling travel book, "1,000 Places to See Before You Die," and is the subject of Rodgers and Hammerstein's award-winning musical, "State Fair."

The Iowa State Fair brings together tradition with innovation for a one-of-a-kind experience. The Iowa State Fair has been called Iowa's great celebration and is a salute to the best in entertainment, agriculture, industry and achievement.

I FAIR WITH A GRANDSTAND SHOW.

## LOCATION AND HOURS

The Iowa State Fairgrounds are located at East 30th Street and East University Avenue, just 10 minutes east of downtown Des Moines, and are easily accessible from all directions via I-235. The Fair is open August 13-23, 2020, from 7 a.m. to 1 a.m. (no entry or re-entry after 9 p.m. on Sunday, August 23).

## GETTING HERE

Getting to the Fair is easy. You can pay to park in the Fair's lot, park for free and ride DART's State Fair Park & Ride shuttle or arrive via motor coach.

## PARKING AT THE FAIR

North, Northeast and University Parking Lots: \$10  
Motorcycle Parking: \$10  
Bicycle Parking (Inside Gate 11): FREE  
Buses or motor coach: FREE

## DART STATE FAIR PARK & RIDE

Show your advanced Fair admission at one of DART's three State Fair Park & Ride locations and receive half off your roundtrip fare. Parking is free at all Park & Ride locations.

Discounted roundtrip fares with advanced Fair admission tickets are \$1 for adults and 50 cents for seniors (age 65+), disabled persons, Medicare card holders and children (ages 6-10). Regular roundtrip fares are \$2 for adults and \$1 for seniors (ages 65+), disabled persons, Medicare card holders and children (ages 6-10). Children ages 5 and under are free. All buses are wheelchair accessible. Cash only.

### DART offers three convenient Park & Ride locations where Fairgoers can park for free:

- Center Street Park & Ride | 7th and Center Street, enter on 7th Street
- Southeast Polk High School | N.E. 80th Street and Highway 163
- State Capitol | East 12th Street, State Capitol visitor lots

The hours are 8:30 a.m. to Midnight every day of the Fair at all Park & Ride locations. Visit [ridedart.com/iowastatefair](http://ridedart.com/iowastatefair) or call DART at 515.283.8100 for more details.

## MORE INFORMATION

Visit [iowastatefair.org](http://iowastatefair.org) for all the latest Fair info, including the Fair schedule and free stage entertainment. Sign up for the monthly e-newsletter or text FAIR to 75782 for up-to-date news and events and download the Iowa State Fair App.

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**DES MOINES, IOWA**

## GRANDSTAND TICKETS

Tickets for all concerts and events are on sale online at [iowastatefair.org](http://iowastatefair.org) or by phone at 800.514.3849. Convenience charges apply and Fair admission tickets must be purchased. Please visit [iowastatefair.org](http://iowastatefair.org) to see concert maps for reserved seating and pit area. The Iowa State Fair Ticket Office will open July 6 for walk-up orders only (while supplies last).

## FAMILY TRADITIONS

The Giant Slide is the ever-popular destination for family-friendly fun! Embrace your inner child at the Giant Slide's NEW location, southwest of the Varied Industries building.

Or, take in a free concert or talent show at one of the stages around the Fairgrounds. There's entertainment for everyone in your family at the Iowa State Fair!

## FUN AT THE FAIR

There are so many ways to have fun at the Fair—How Do You Fair? With fantastic foods, exciting rides and family-friendly traditions and entertainment, there's something for everyone when it comes to having a good time at the Fair.

### COOKIES

The Iowa State Fair is baking the popular Barksdale's State Fair Cookies piping hot, right from a brand-new cookie kitchen! Stop by the cookie kitchen, the Varied Industries Building location or one of the three trailers located around the Fairgrounds to get your own cup or bucket of melt-in-your-mouth chocolate chip cookies.

### THRILL PARKS

Three separate thrill areas are designed for different ages and levels of entertainment: Thrill Town, Thrill Ville and Thrill Zone. Purchase your discounted wristband in advance.

### SAVE ON FUN

Save on your trip to the Iowa State Fair with discounts!

Buy State Fair Value Packs in advance. The State Fair Value Pack includes discounts on select rides and food, such as a reloadable Thrill Parks wristband with 5 credits, one Sky Glider ride, one Giant Slide ride, \$4 in food tickets and a coupon for one free cup of Barksdale's State Fair Cookies.

KIDZ Discount Day will be held Thursday, August 20. Visit [iowastatefair.org](http://iowastatefair.org) for a complete list of discounts on rides, food and fun at the Iowa State Fair!



# FAIR TICKET INFORMATION

**BUY YOUR DISCOUNTED ADVANCED ADMISSION TICKETS BEFORE AUGUST 13 AND SAVE!**

Adults (ages 12 and over) are \$9; children (ages 6-11) are \$5. Children ages 5 and under are FREE every Fair day.

## FAIR TIME ADMISSION

Gate admission during the Fair is \$14 for adults (ages 12 and over) and \$8 for children (ages 6-11). Children ages 5 and under are FREE every Fair day.

## DEALS AND DISCOUNTS

**MONDAY–THURSDAY EVENINGS FROM 5 TO 10 P.M.**  
\$10 adult admission; \$6 child admission

### VETERANS DAY | MONDAY, AUGUST 17

\$10 for active and former members of the United States military and their spouse.

### OLDER IOWANS' DAY | WEDNESDAY, AUGUST 19

\$10 for Fairgoers ages 60 and older.

### EXTREME SUNDAY | SUNDAY, AUGUST 23

\$10 adult admission (ages 12 and over) and \$6 child admission (ages 6-11). \$7 adult admission with the donation of three cans of non-perishable food (until 5 p.m.).

## FOOD TICKETS

Purchase food tickets in advance in packs of five only at the Iowa State Fair Ticket Office beginning July 6. Each food ticket is good for \$1 toward food and beverage purchases on the Fairgrounds. Not available online.

## WAYS TO PURCHASE

- Purchase your discounted advanced admission tickets online now. Advanced Thrill Parks Vouchers and State Fair Value Pack Vouchers will be available online May 1. Orders will not be mailed after July 30.
- CORPORATE ORDERS FOR FAIR PRODUCTS AND FOOD TICKETS
  - Beginning May 1, email [ticketoffice@iowastatefair.org](mailto:ticketoffice@iowastatefair.org) or call 515.262.3111 ext. 305 for corporate orders.
  - All corporate orders must be placed prior to August 10 and while supplies last. Shipping and processing fees may apply.
- PLACES TO BUY: Beginning July 1, discounted advanced admission tickets will be available at participating Fareway, Hy-Vee, Hy-Vee Drug, Price Chopper and Cash Saver Stores.
- TICKET OFFICE: Beginning July 6, the Iowa State Fair Ticket Office will be open 8 a.m. to 4:30 p.m. Monday–Friday and 9 a.m.–Noon on Saturday for walk-up orders only. The office is located on the front porch of the Administration Building on the Fairgrounds. Fair products are available while supplies last.

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For more information  
visit [iowastatefair.org](http://iowastatefair.org) or  
call 515.262.3111 ext 305.

